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ABOUT US

our vision



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사람을 향한
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sharing

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크리에이티브



heritage

시대가치를 향한
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unique

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소통하는
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ABOUT US

our service



Printing

Brochure
Annual Report
Leaflet



Branding

Identity Design
Packaging & POP Design
Merchandising / Swag
Design



Packaging

Branding
Package Design
Structural
Packaging



Event & Space

Event Planning &
Operate
Exhibition
Interior Design



Digital Media

Web / Mobile Design
Online Marketing

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STARTUP
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우리는 고객들의 제품에 맞는 최적의 패키지 디자인을
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PROJECT

스마일게이트 RPG 장기근속자(5/10년) 기프트

CLIENTS _ Smilegate

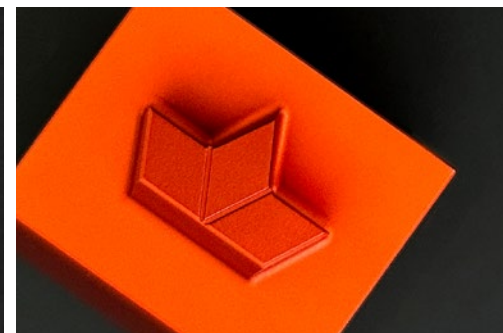


2024 Global Design IT Award
Product Design / Gold Prize + KIDP Prize
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PROJECT

Fortune Honey Package Design

CLIENTS _ TOONS FAMILY



2023 Global Design IT Award
Fortune Honey Package Design
Visual Communication Design / Silver Prize

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PROJECT

꿀걱스틱 캐릭터 개발, 패키지 디자인 및 제작

CLIENTS _ 바이래오



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PROJECT

꿀걱스틱 더현대 서울 팝업스토어 굿즈 패키지 제작

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PROJECT

Lineage W LP special package

CLIENTS _ NC

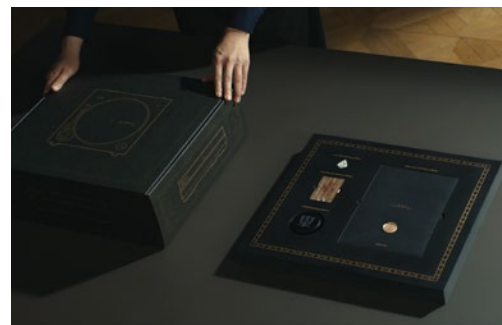
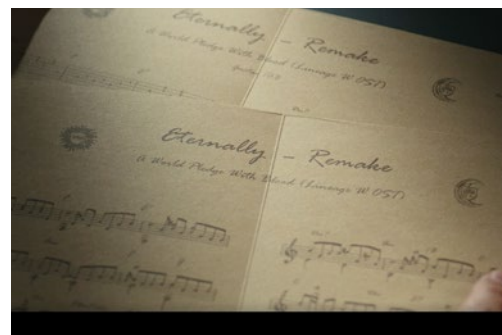


2023 Global Design IT Award
NC 리니지W 스페셜 패키지 디자인
Product Design / Gold Prize

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PROJECT

Lineage W LP special package

CLIENTS _ NC



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Product Design / Gold Prize

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PROJECT

크래프톤 인조이 커스텀 PC 디자인 & 제작

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PROJECT

하이트진로 MISS KOREA EDITION 66 Package

CLIENTS _ 하이트진로



2019 패키지디자인 부문 대상, 특별상



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PROJECT

하이트진로

MISS KOREA

EDITION 66

Package

CLIENTS _ 하이트진로



2019 패키지디자인 부문 대상, 특별상



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하이트진로 홍콩국제공항 면세용 스페셜 패키지

CLIENTS _ 하이트진로

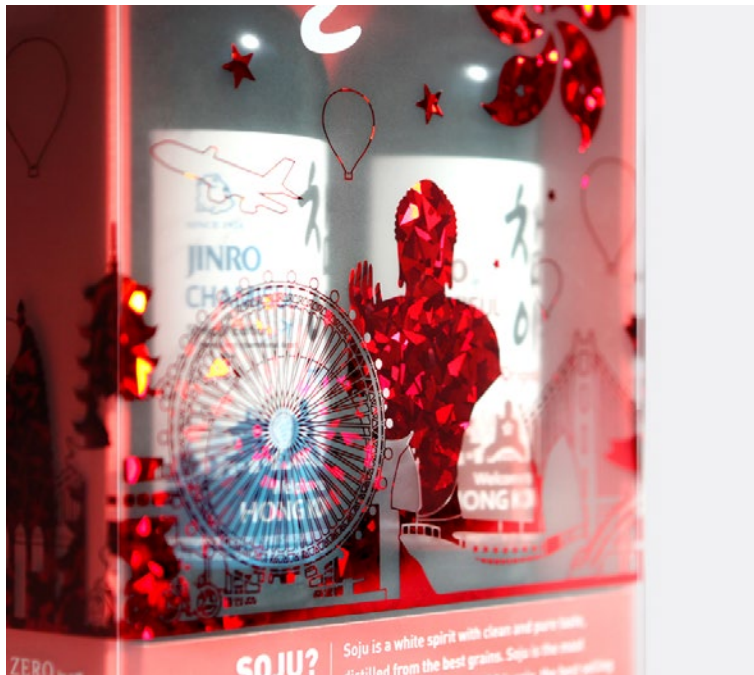


2018 본상 | 패키지 & 용기디자인 부문
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PROJECT

하이트진로 홍콩국제공항 면세용 스페셜 패키지

CLIENTS _ 하이트진로



2018 본상 | 패키지 & 용기 디자인 부문
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PROJECT

NC 저니오브모나크 굿즈 디자인 & 제작

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PROJECT

박카스 중국 샘스클럽 전용 패키지 디자인

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PROJECT

NC 10, 20주년 장기근속포상 기념품

CLIENTS _ NCSOFT



엔씨소프트 10주년 & 20주년 장기근속자
트로피 & 카드 디자인 및 패키지 디자인
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엔씨소프트 10주년 & 20주년 장기근속자
트로피 & 카드 디자인 및 패키지 디자인
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더하기빼기 Package 디자인 및 제작

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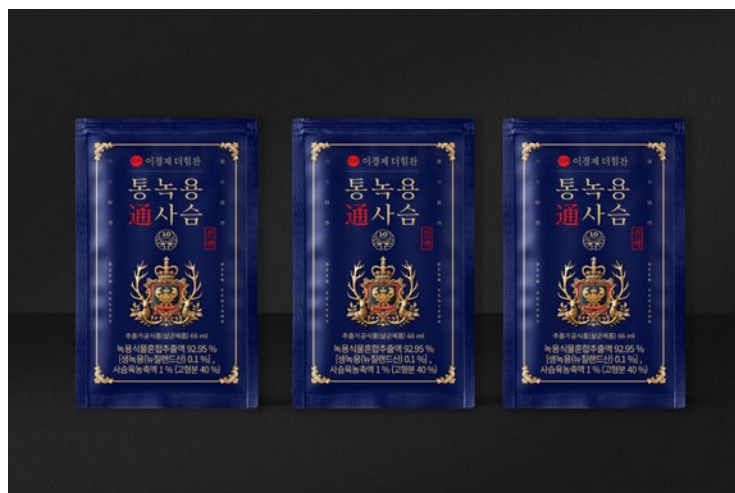


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PROJECT

이경제 더힘찬 통녹용 사슴 진액 Package

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이경제 증포홍삼진액 Package

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PROJECT

NC Special Package

순금카드, 집행검
디자인 및 제작

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PROJECT

NC Special Package 순금카드, 집행검 디자인 및 제작

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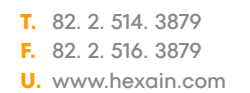
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Google for startups

Swag 패키지

디자인 및 제작

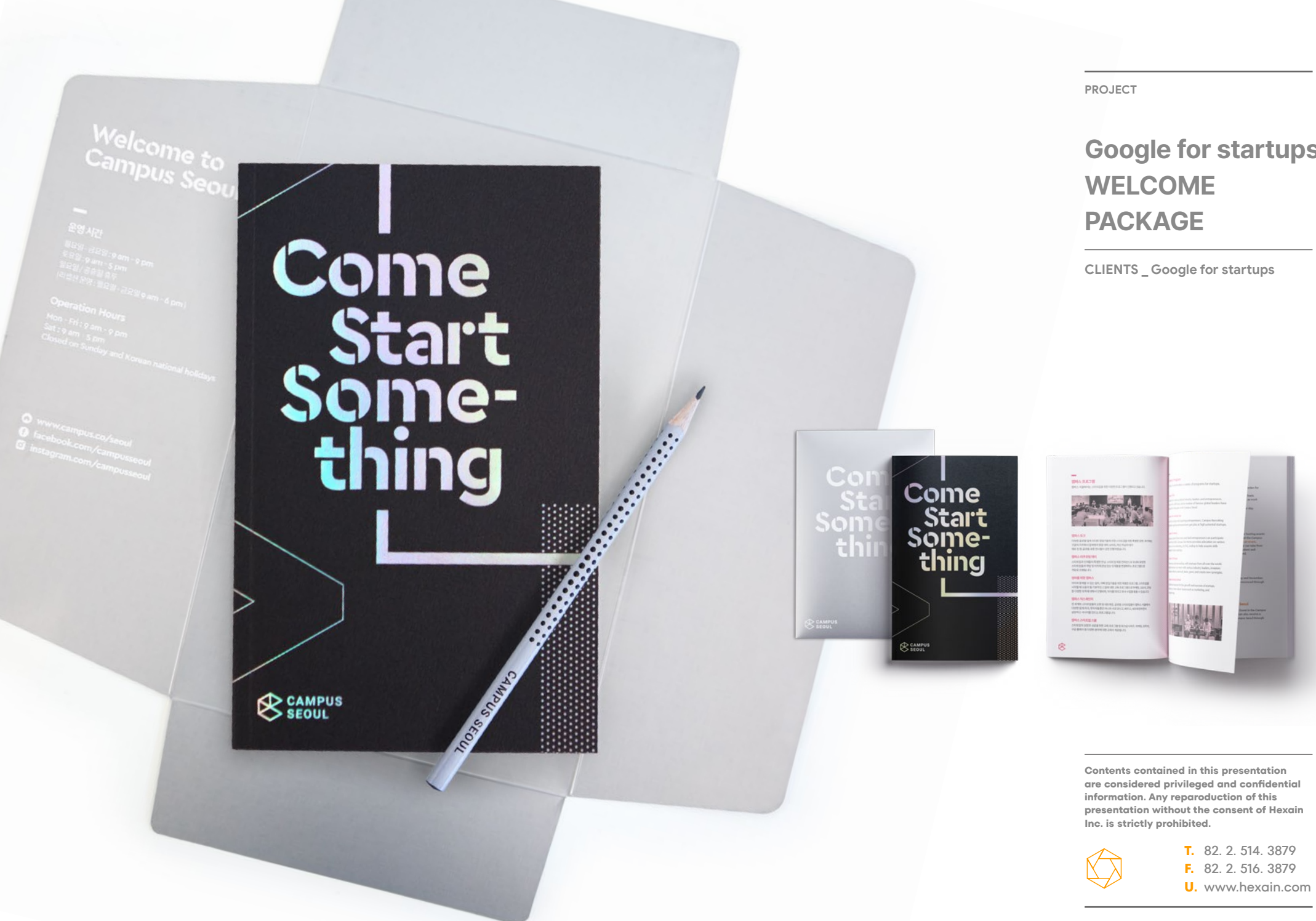
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Google for startups 2주년 기념품 패키지

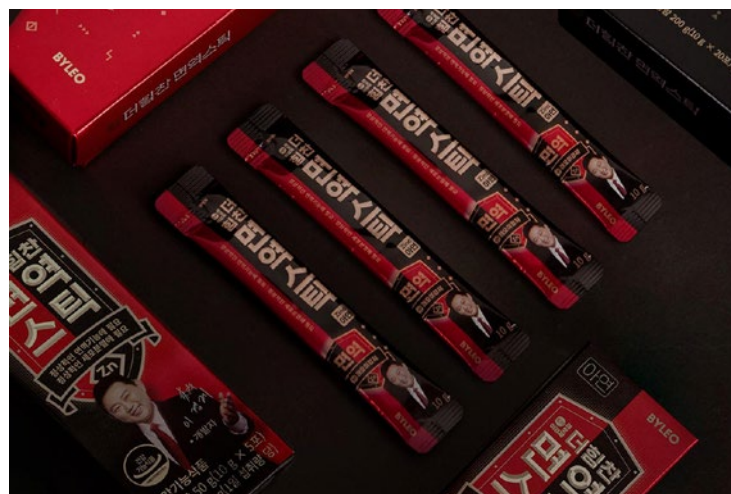
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꿀꺽스틱 20개입 Package 디자인 및 제작

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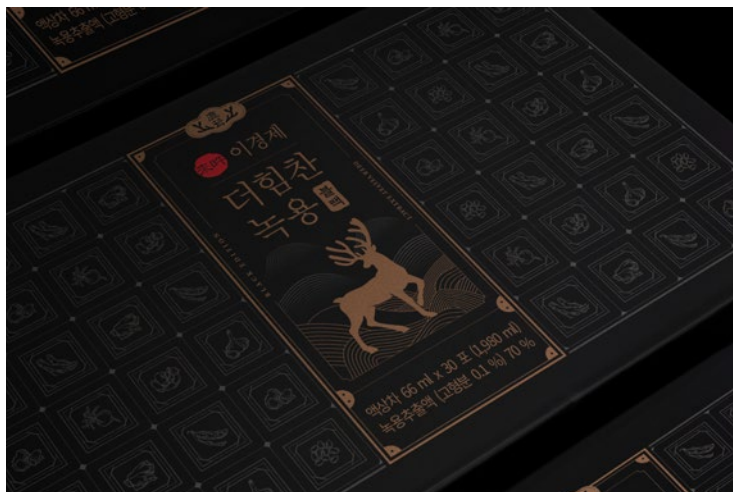
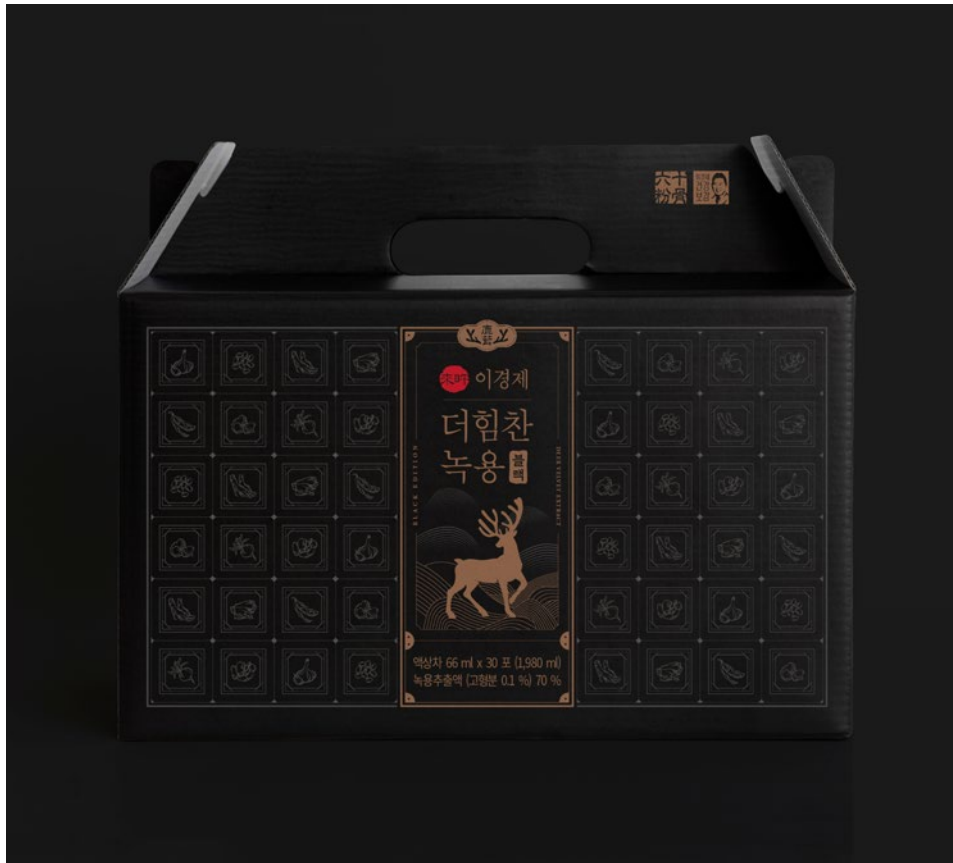


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PROJECT

이경제 더힘찬녹용 블랙 Package

CLIENTS _ (주)에스피코퍼레이션



DESIGN IT
AWARD 2023

이경제 더힘찬녹용 블랙
Package Design
Visual Communication Design / Bronze Prize

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이경제 술타민환 Package 디자인 및 제작

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황제침향원 패키지 리뉴얼 디자인

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이경제 황제진액 홍삼 Package

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PROJECT

오마에가 오야붕 사케 Package 디자인

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PROJECT

입생로랑뷰티 Global Seeding Press Kit

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PROJECT

입생로랑뷰티 따뚜아쥬 런칭 Press Kit

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PROJECT

MAG7 Package 디자인 및 제작

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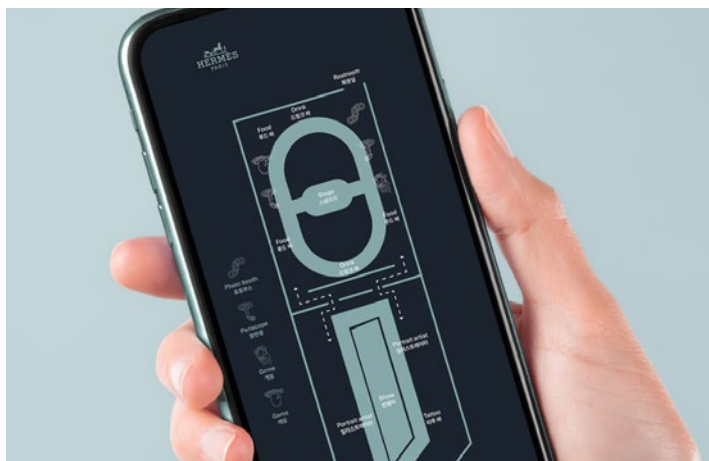
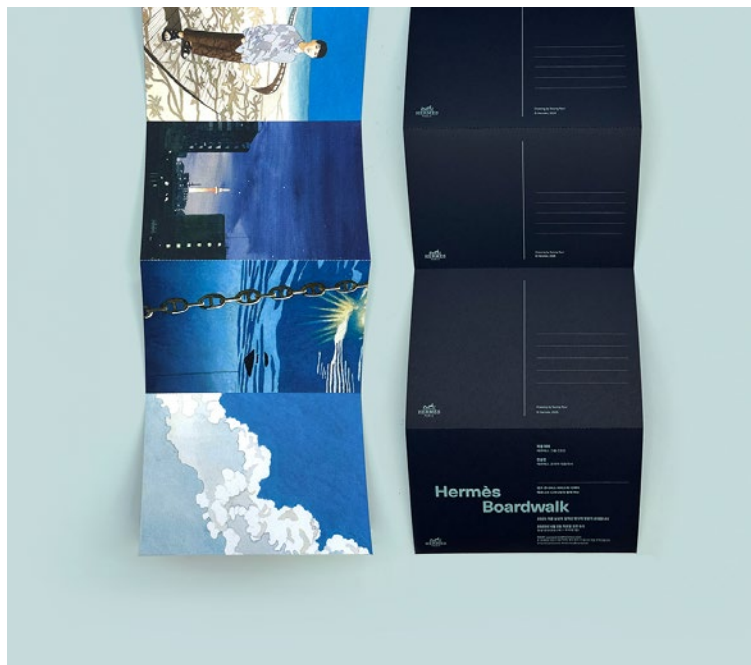
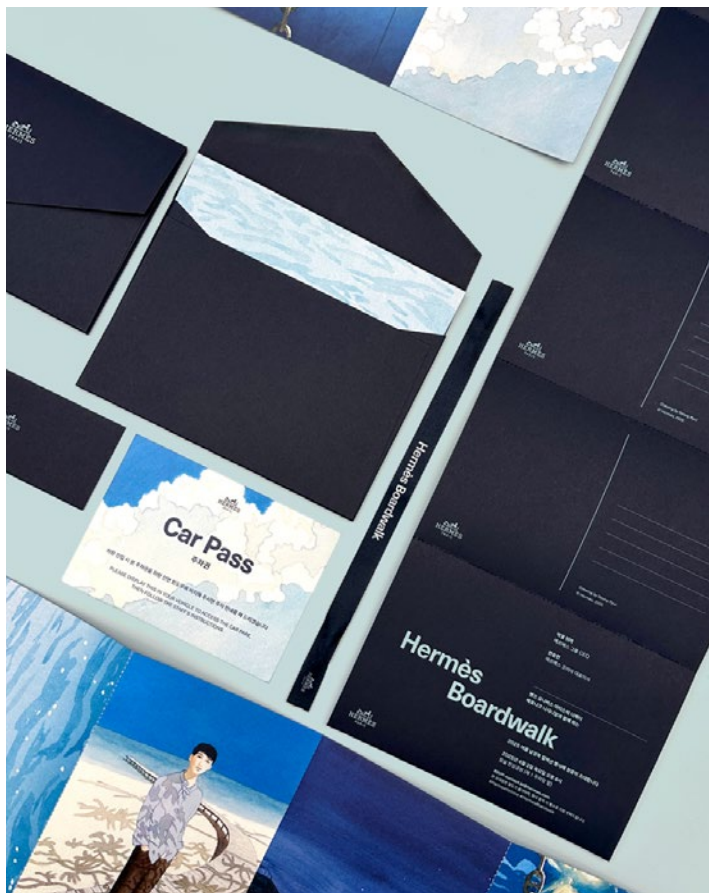
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PROJECT

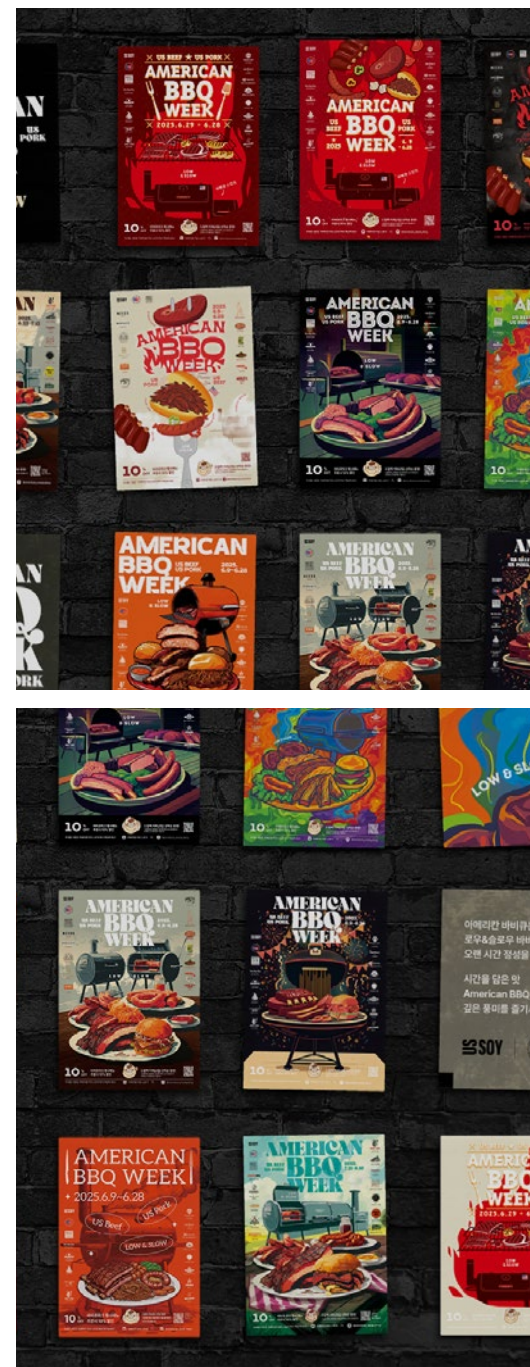
에르메스(Hermès) 'MRTW SHOW' 행사 제작물

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에르메스(Hermès) 'BRIDE DE GALAXY' 행사 제작물

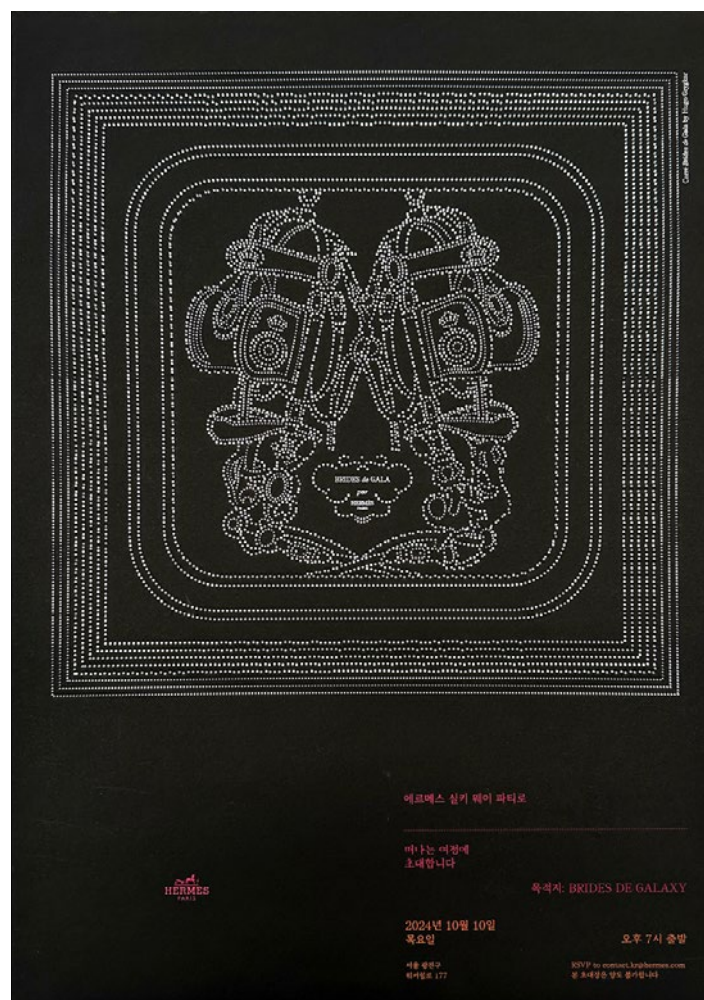
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PROJECT

HITE JINRO Southeast-Asia regional poster

CLIENTS _ 하이트진로



DESIGN IT
AWARD 2023

HITE JINRO Southeast-Asia regional
Poster
Visual Communication Design / Silver Prize

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1
STRAWBERRY
딸기
이슬



2
GREEN GRAPE
청포도
이슬



3
PLUM
자두
이슬



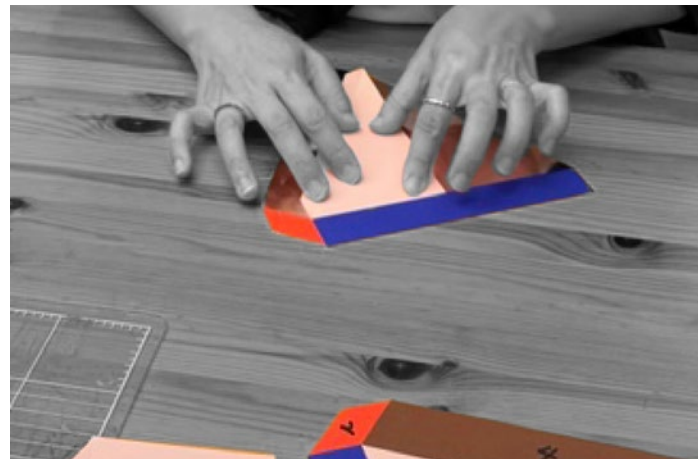
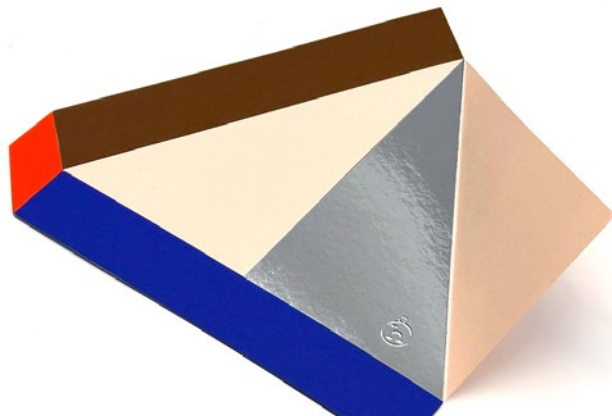
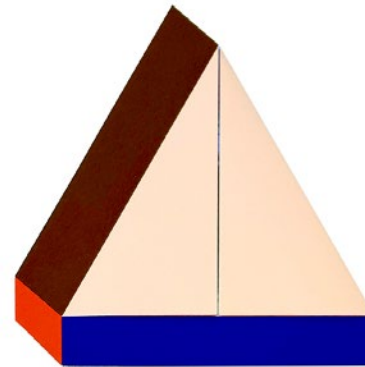
4
GRAPEFRUIT
자몽
이슬



5
PEACH
복숭아
이슬



6
FRUIT SOJU SERIES
과일소주 5종
이슬



PROJECT

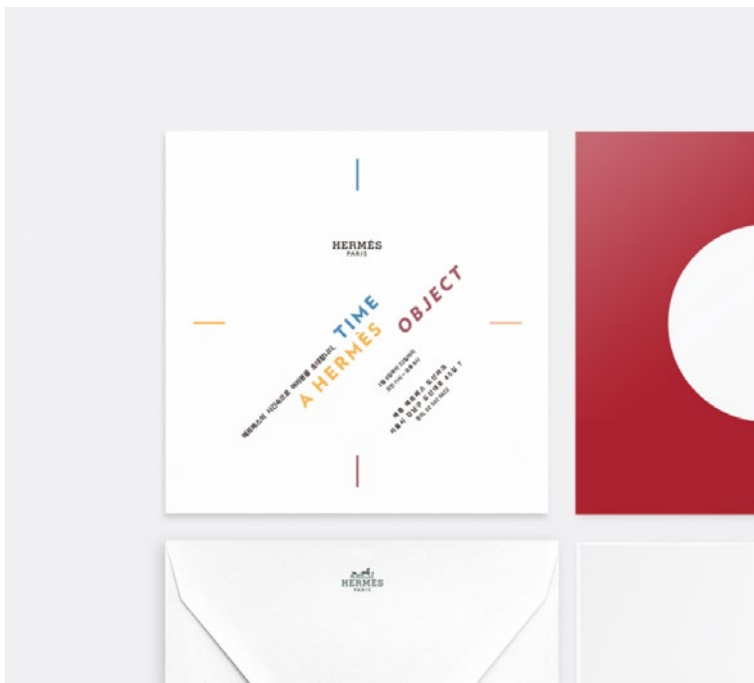
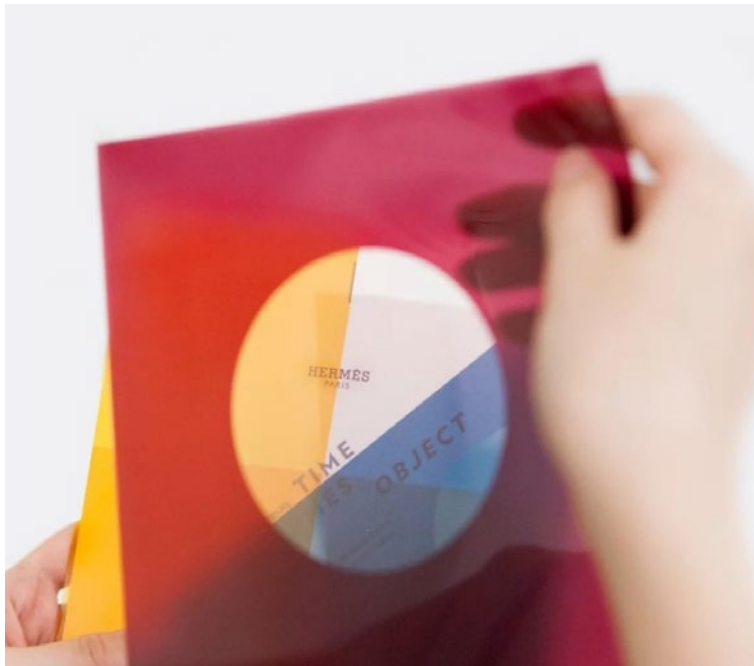
에르메스(Hermès) '쁘띠 아쉬' 행사 제작물

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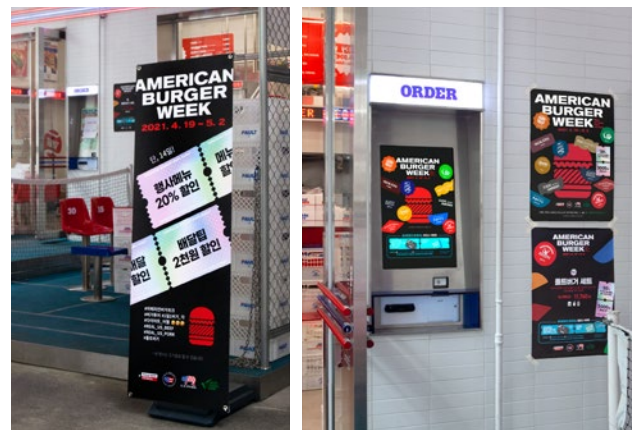


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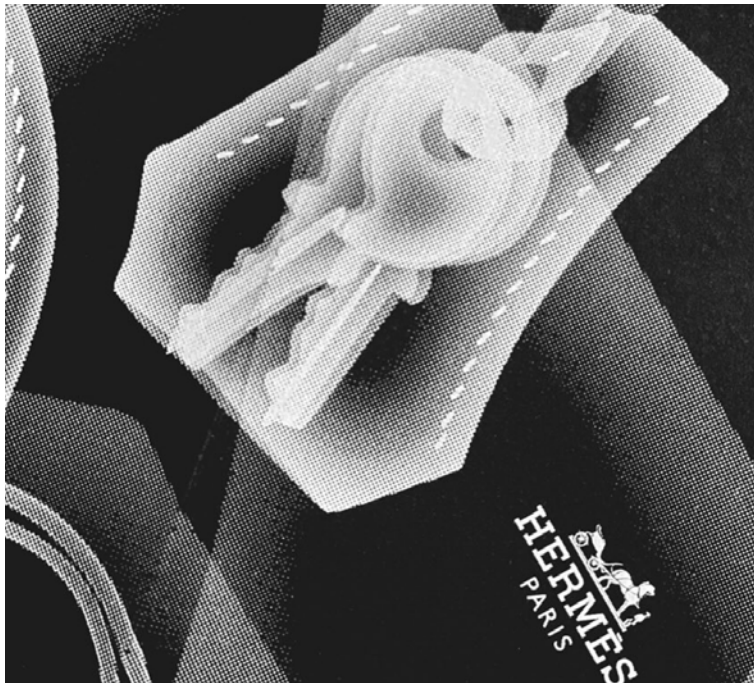
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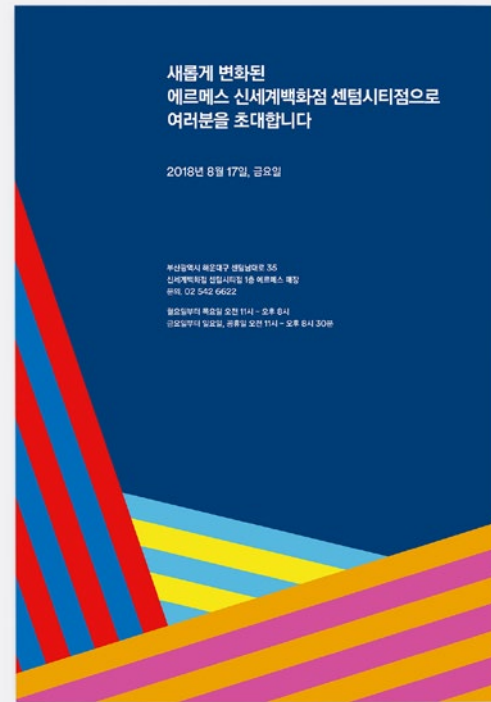
에르메스 코리아 "오브제" Invitation

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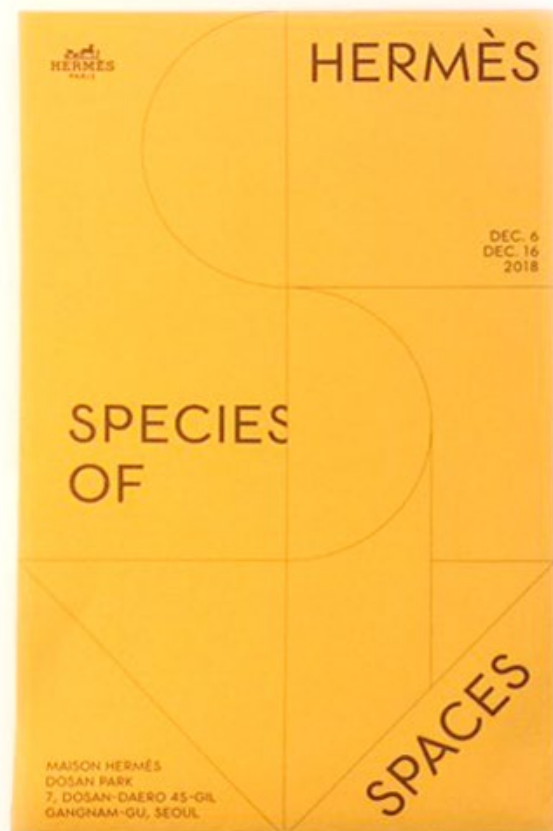
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에르메스 코리아 "SPECIES OF SPACES"

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EQUIPAGES D'HERMÈS CHILDREN

The Equipages d'Hermès collection proposes a whole new world of objects and spaces for children. They are designed to provide a new way of thinking about spaces, through their playful and imaginative forms. They are designed to provide a new way of thinking about spaces, through their playful and imaginative forms.



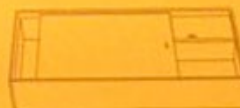
MAÎTRES DE LA FORÊT MOSAÏQUE WALL PAPER

With great precision and mastery, the masters of the forest have created a new way of thinking about spaces, through their playful and imaginative forms. They are designed to provide a new way of thinking about spaces, through their playful and imaginative forms.



PHI BOXES

With Turkey red and natural leather, the Phi Boxes are designed to provide a new way of thinking about spaces, through their playful and imaginative forms. They are designed to provide a new way of thinking about spaces, through their playful and imaginative forms.



AES COFFEE TABLE

A clean, minimalist form, the AES coffee table is designed to provide a new way of thinking about spaces, through their playful and imaginative forms. They are designed to provide a new way of thinking about spaces, through their playful and imaginative forms.



PIDPA CHAISE LONGUE

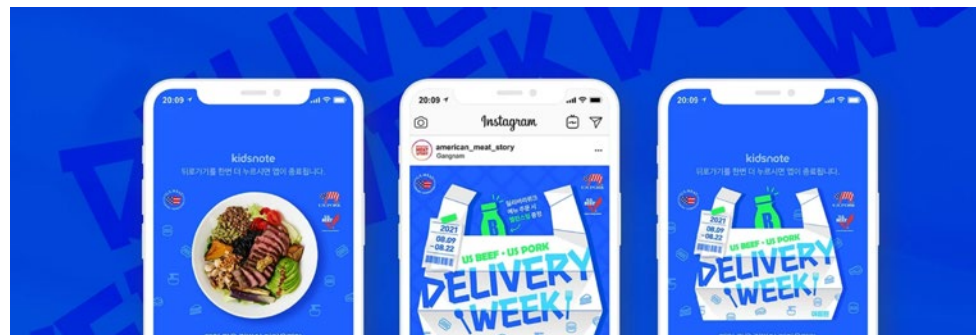
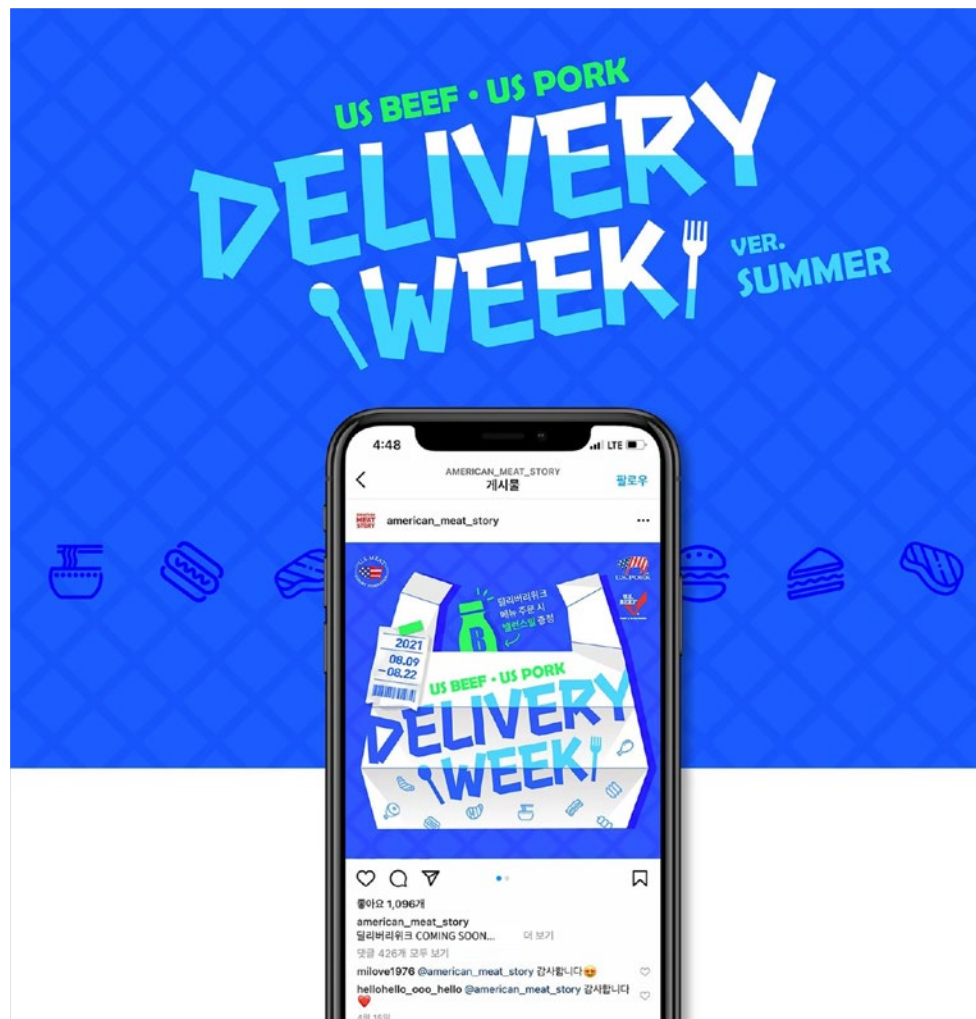
Designed by architect Boris Dombi and Peter Cook, the Pidpa collection is inspired by the world of travel. It includes ingenious folding furniture such as this chaise longue, featuring a unique design.



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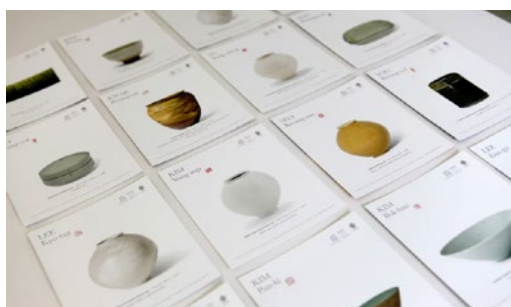
달리버리위크 여름편 프로모션 디자인

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COLLECT 2019 이천도자기

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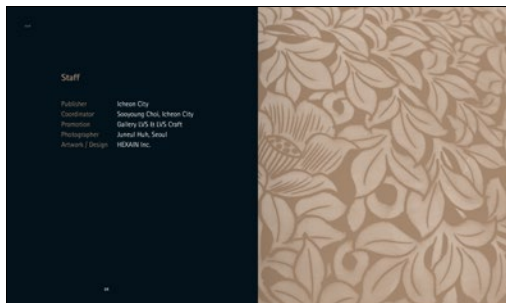
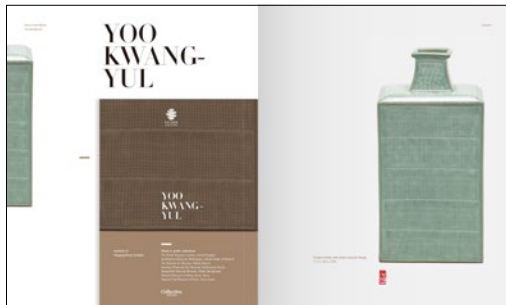
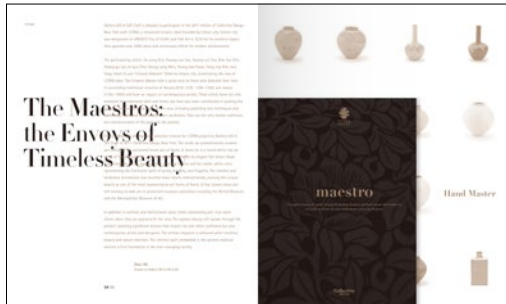


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2017 I-CERA COLLECTIVE DESIGN

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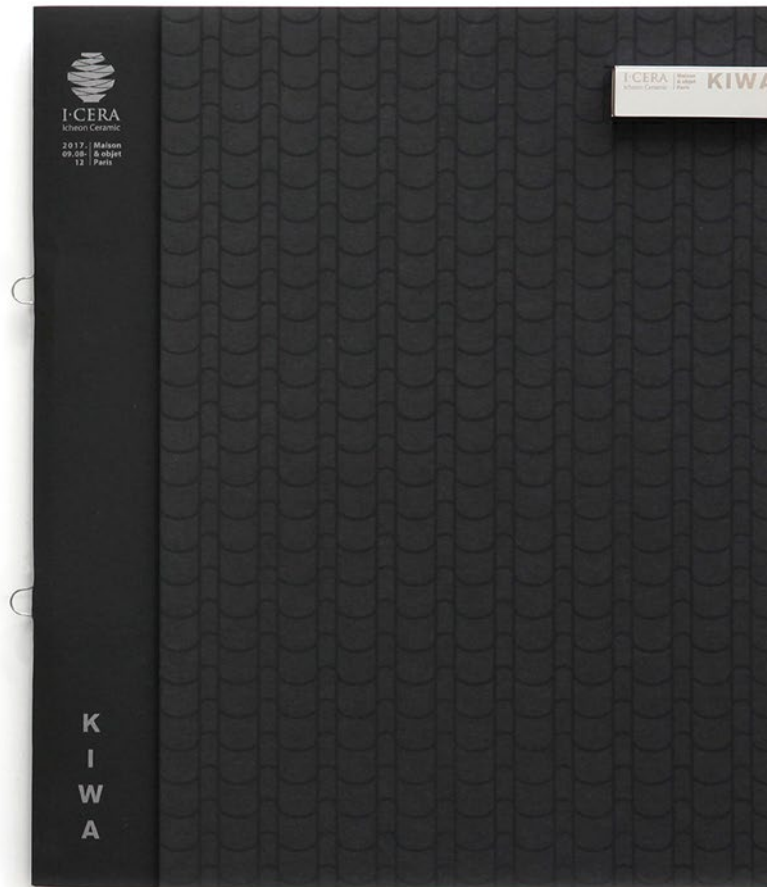


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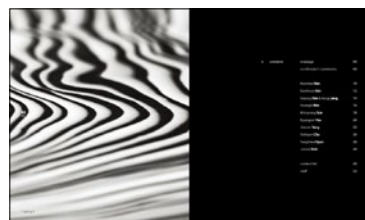
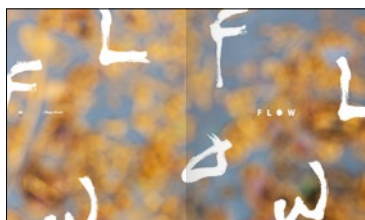
PROJECT

2016 PARIS MAISON & OBJET I-CERA 브로슈어 & 기프트

CLIENTS _ 이천시



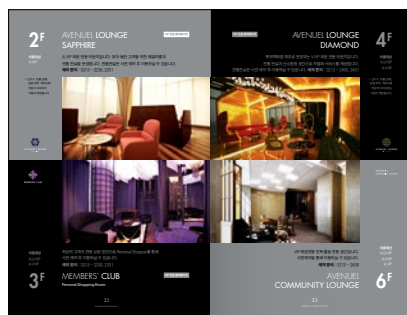
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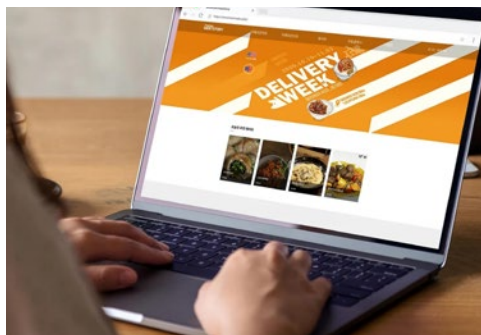
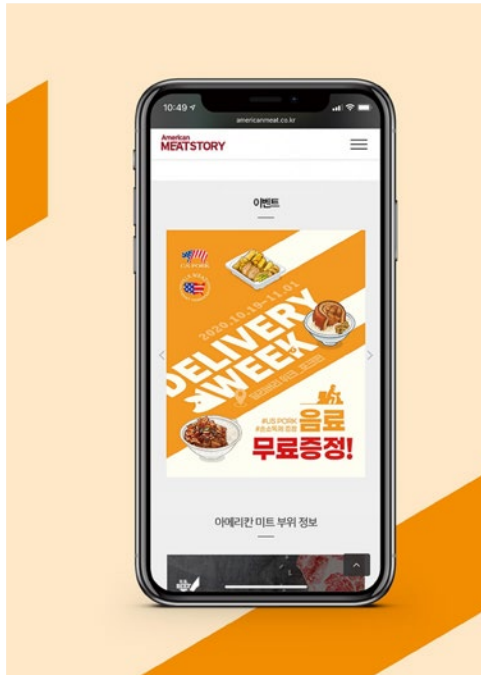


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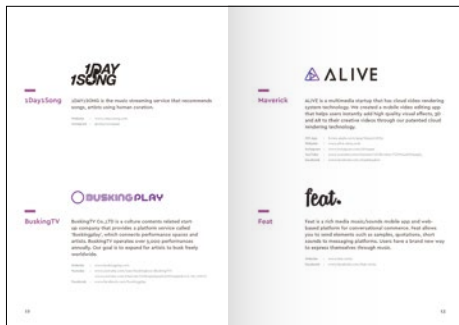
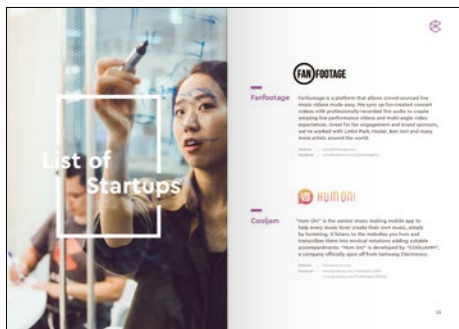
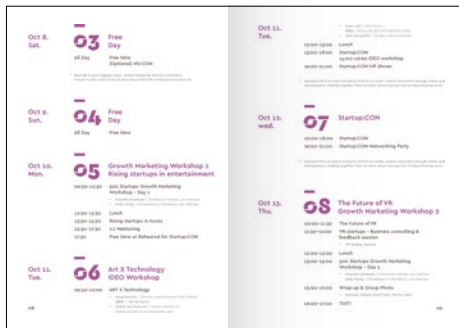
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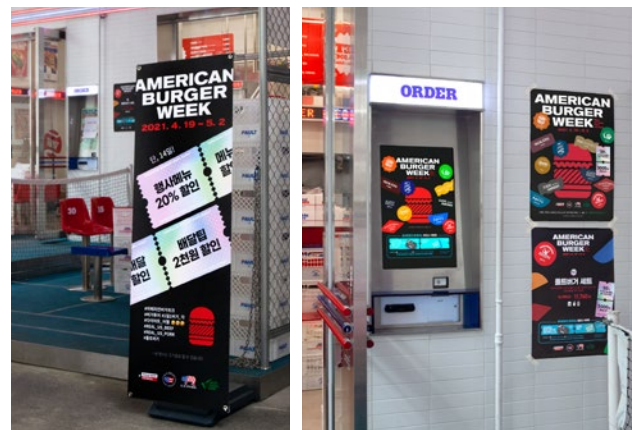


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AMERICAN BURGER WEEK

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US
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REAL
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PORK



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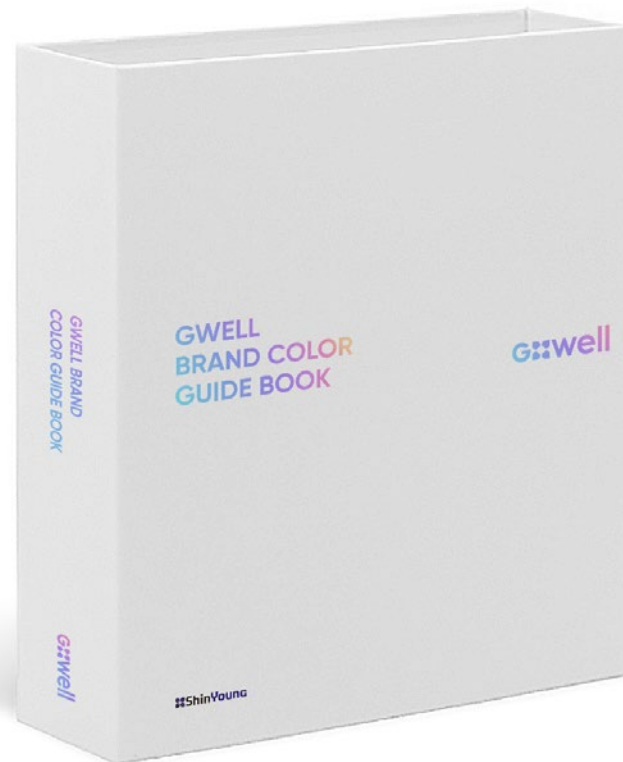


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PROJECT

신영 GWELL 브랜드 가이드북

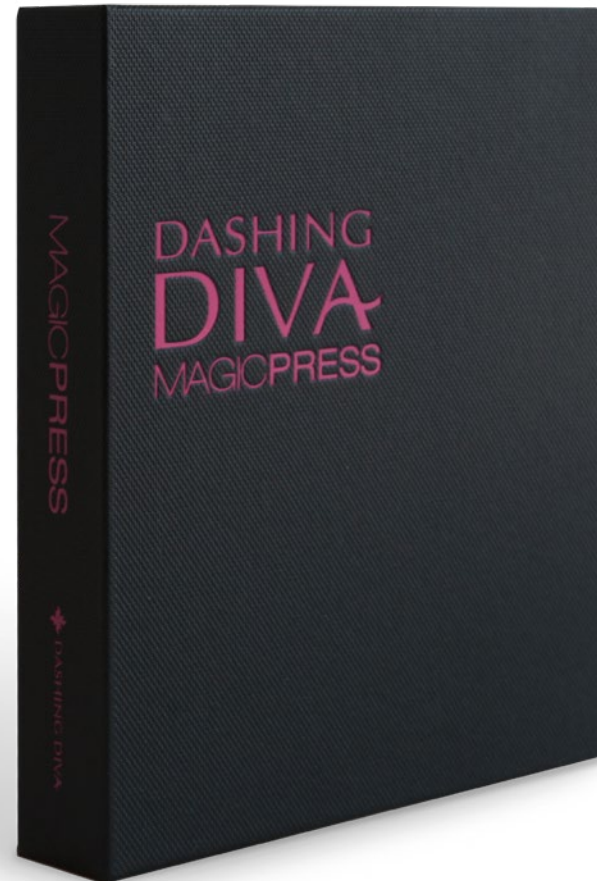
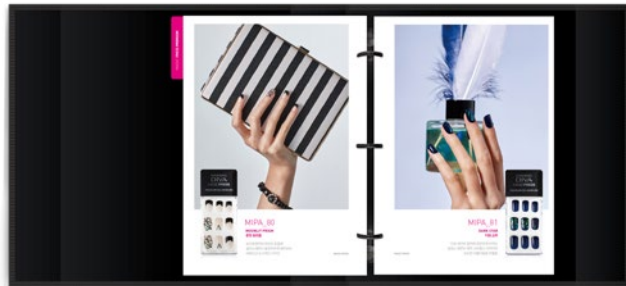
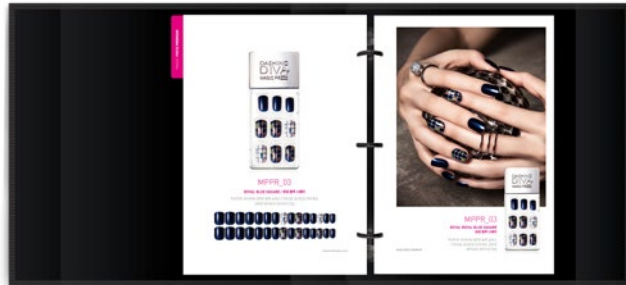
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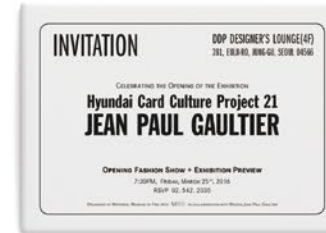
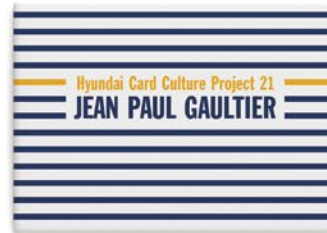
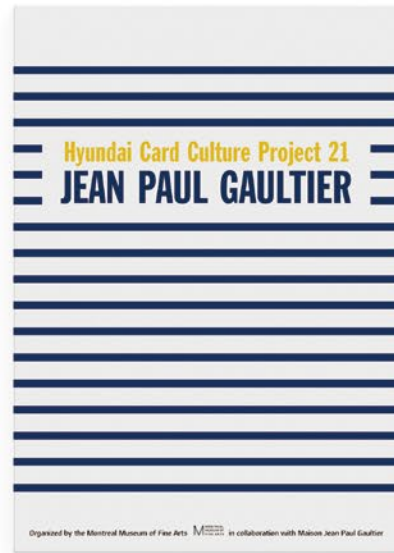
폭스바겐 DriveThru 행사 제작물

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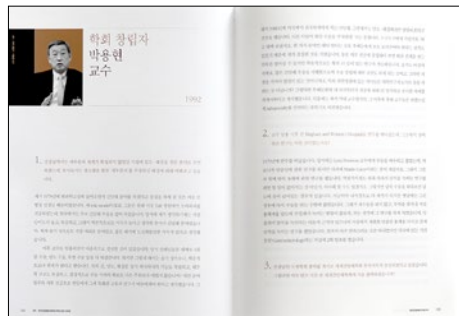
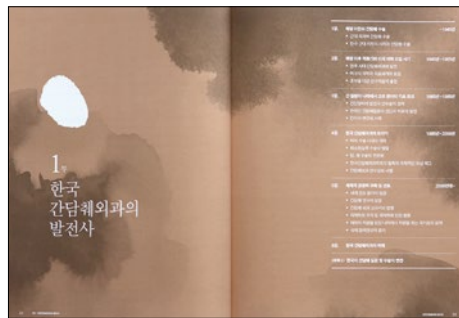
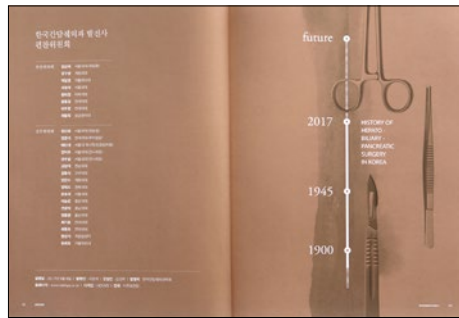


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CLIENTS _ 한국 간담체외과 학회



2017 시각디자인(북&에디토리얼)부문 본상

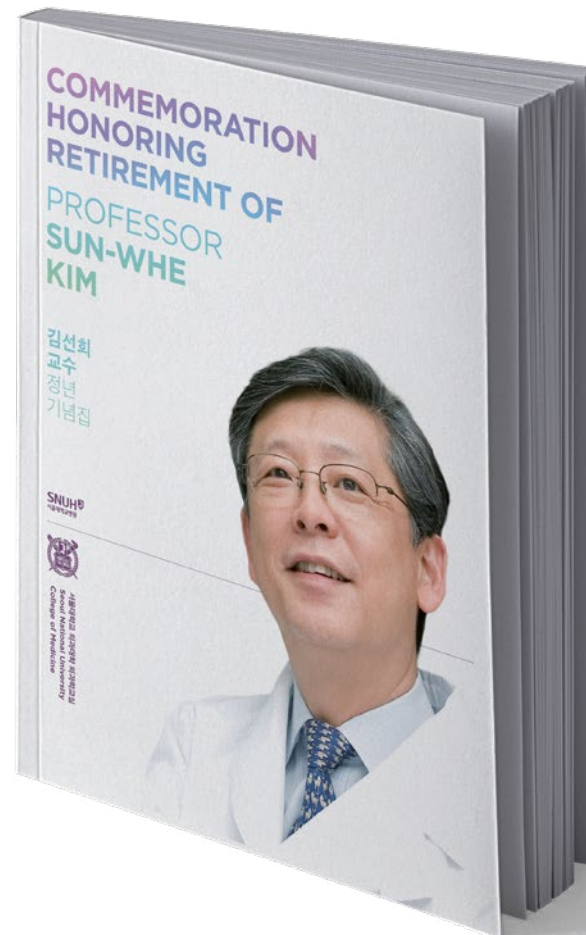
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서울대학병원 김선회 교수님 정년 기념집

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PROJECT

닥터자르트 필터스페이스 오픈닝 Invitation

CLIENTS _ Dr.Jart+



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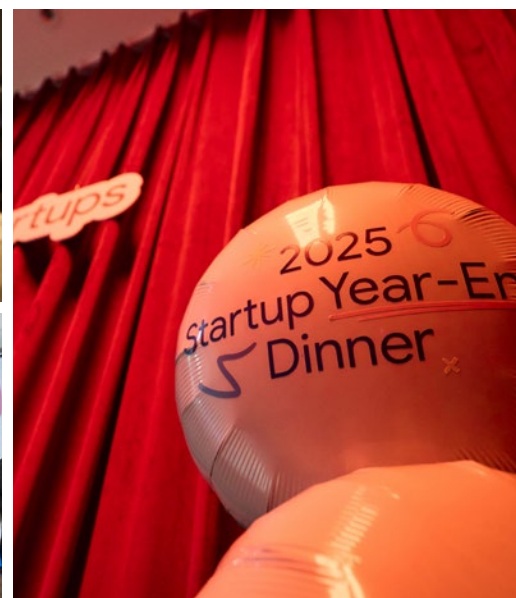
Event & Space

Event Planning & Operate /

Exhibition /

Interior Design /

새롭고 남다른 발상, 낯선 표현법을 더해 행사인은 각 기업,
브랜드를 위한 각종 행사와 이벤트, 전시 등 다양한 분야의
프로모션을 기획부터 운영 진행 합니다. 이는 행사 참석자들에게
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PROJECT

Google for Startups 2025 Year-End Dinner

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PROJECT

NC 아이온2 런칭 카운트다운 행사 운영 및 제작물 제작

CLIENTS _ NC



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PROJECT

Google for Startups 'AI Innovation Reception 2025'

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PROJECT

리빙센스 센스앤더시티
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PROJECT

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Google for Startups

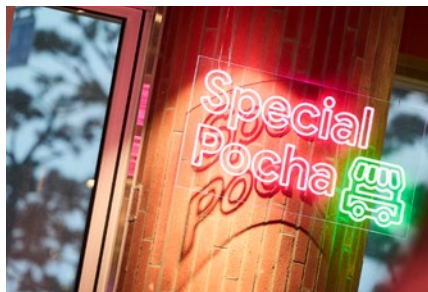
AI Startup School



PROJECT

2025 AI 스타트업 스쿨 부산 런칭 이벤트, 스페셜 포차 행사

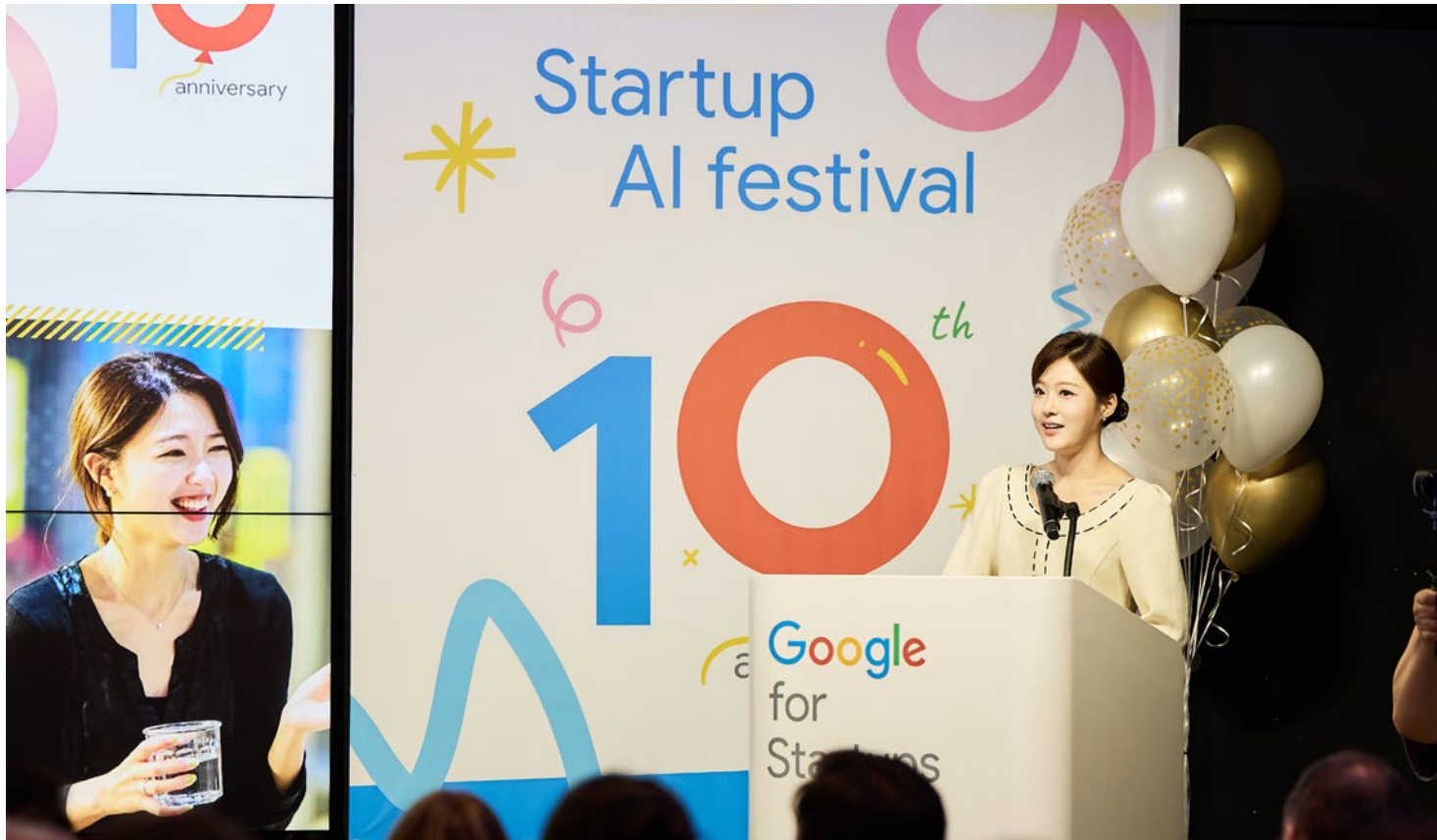
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PROJECT

Google for Startups 10주년 Startup AI Festival

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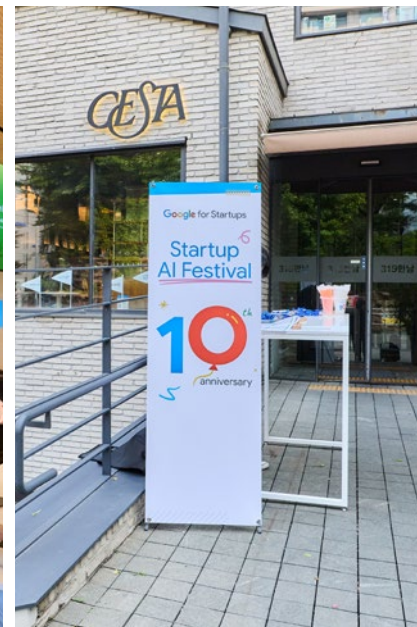
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Google for Startups AI Startup School with Seoul

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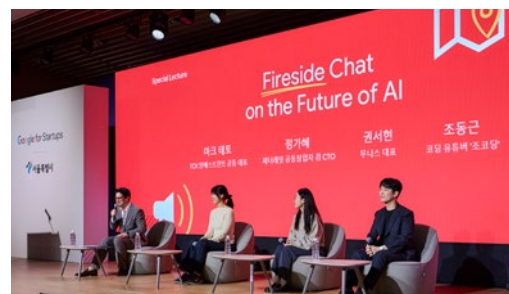


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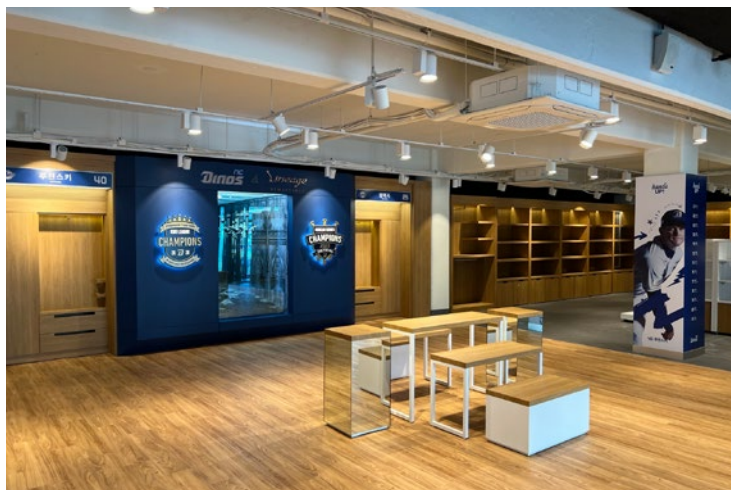
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PROJECT

NC Dinos Team Store 공간 인테리어

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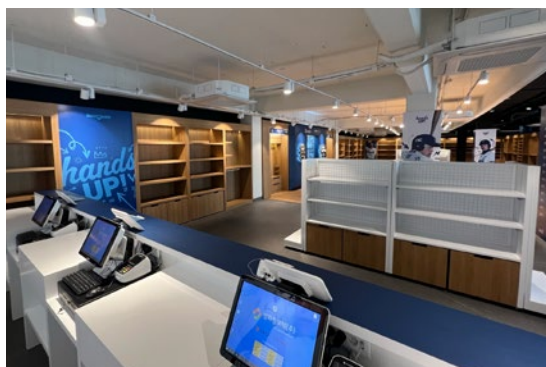
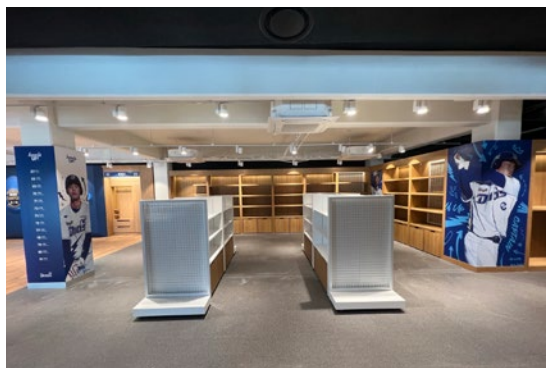
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NC Dinos Team Store 공간 인테리어

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PROJECT

B. Startup Station

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공간 인테리어

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B. Startup Station

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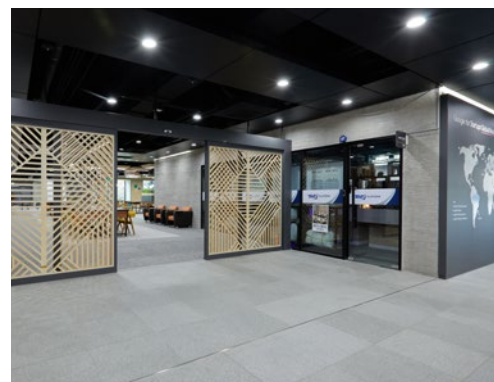
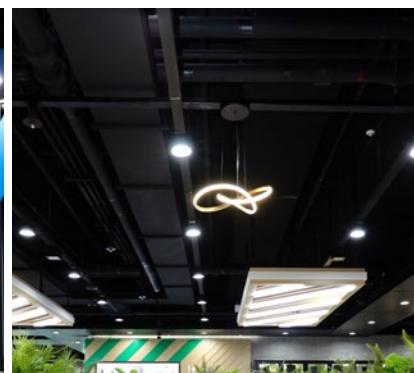
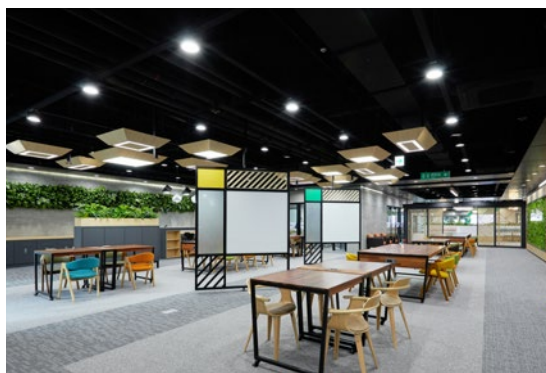
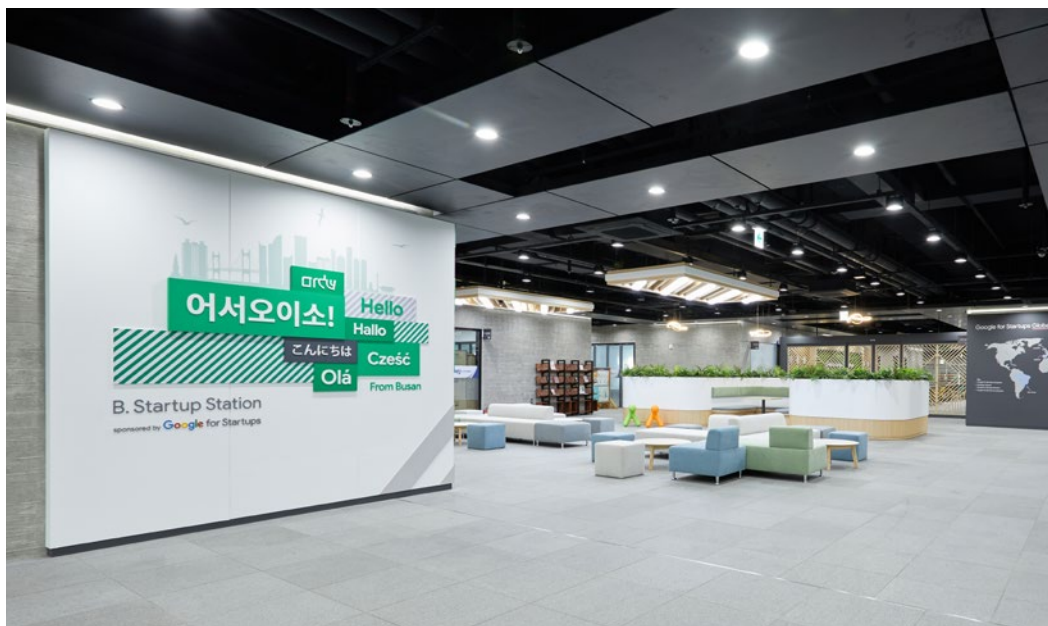
공간 인테리어

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B. Startup Station

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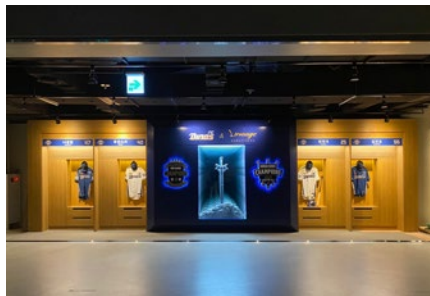
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PROJECT

Lineage X NC Dinos 집행검 전시부스 @NC본사 + 창원NC파크

CLIENTS _ NCSOFT



Lineage X NC Dinos
집행검 제작 및 집행검 전시부스 디자인 및 시공
2021 공간환경디자인 부문 / 대상

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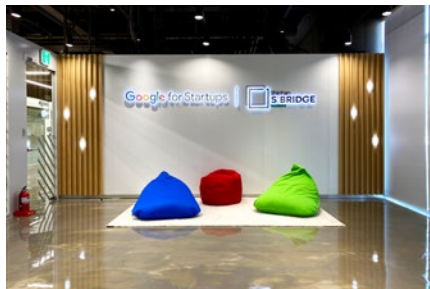


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Google for Startups & Shinhan S2 Bridge 공간 인테리어 디자인

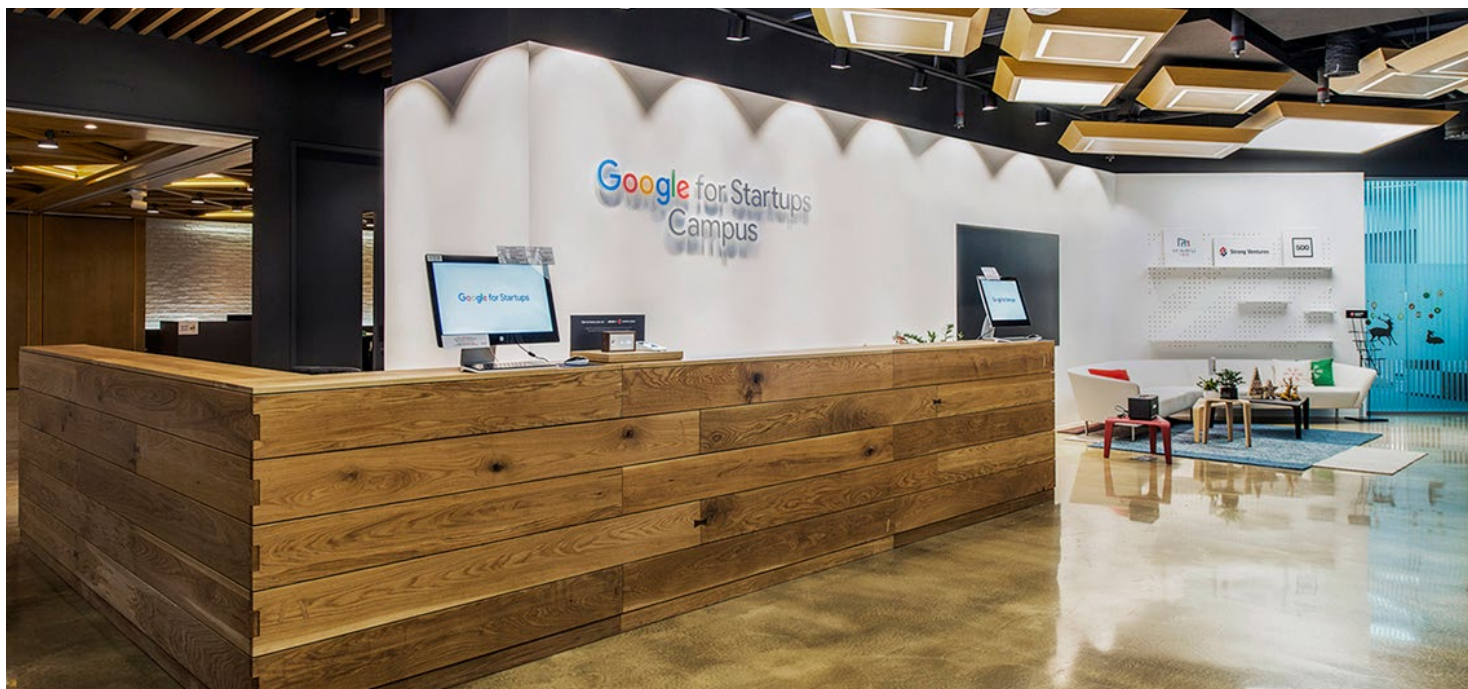
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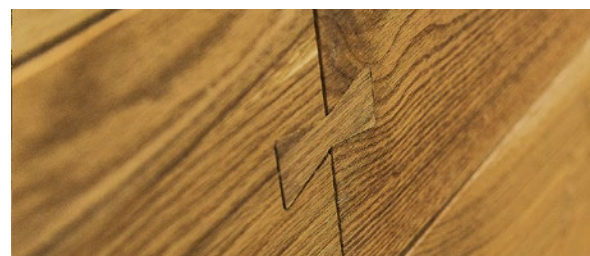
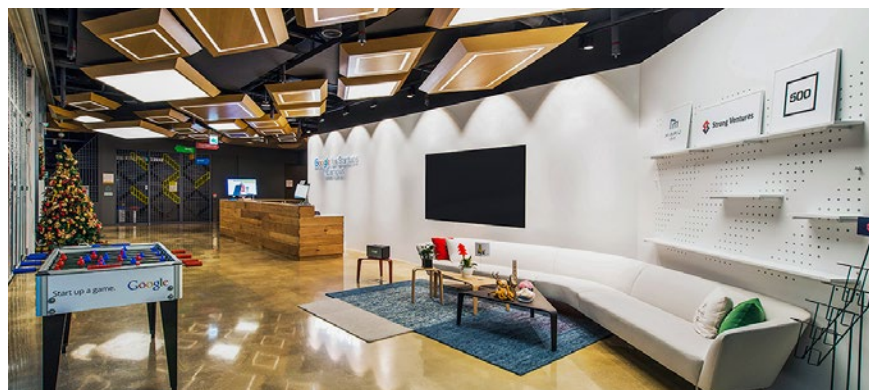
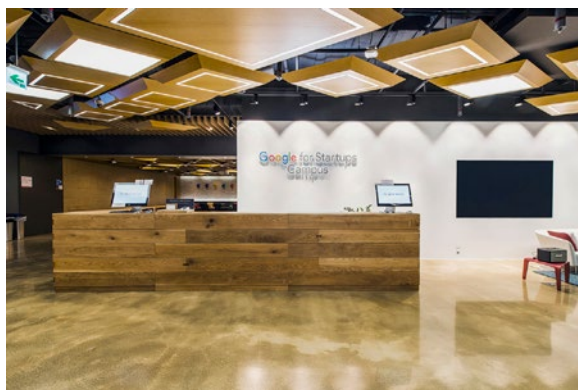
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Google for Startups Reception 공간 인테리어 디자인

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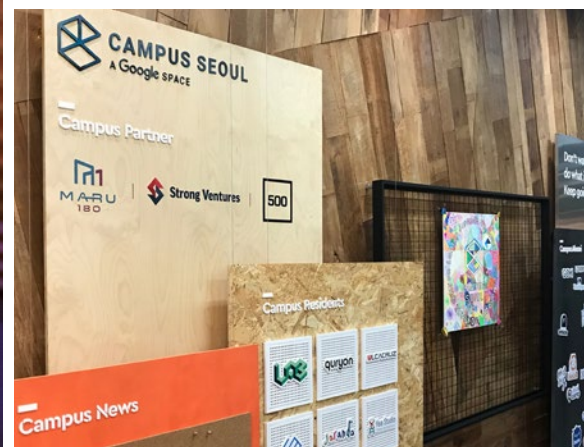
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PROJECT

Google for Startups Signage renewal

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PROJECT

2022 & 2023 Google for Startups Year-end Party

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PROJECT

2019 Google for Startups Year-end Party

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2018 Google for Startups Year-end Party

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PROJECT

2017 Google for Startups Year-end Party

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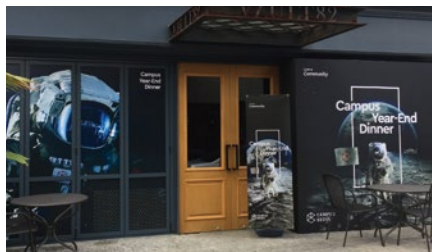
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2016 Google for Startups Year-end Party

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PROJECT

리니지 2M COUNTDOWN Event

CLIENTS _ NCSOFT

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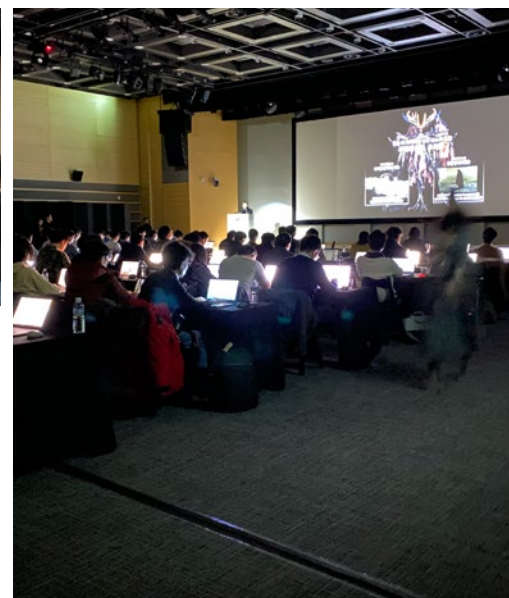
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PROJECT

리니지 2M 기자간담회

CLIENTS _ NCSoft



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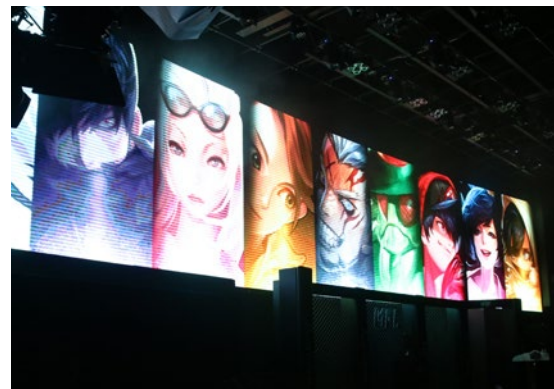


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PROJECT

최강의 군단 기자 및 유저 간담회

CLIENTS _ Astorm



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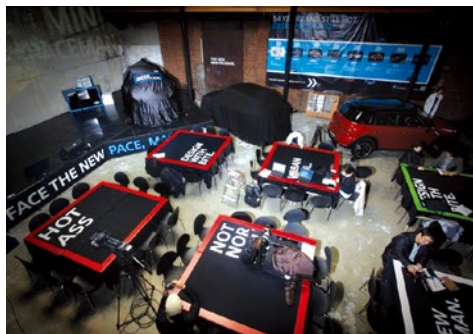
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PROJECT

MINI PACEMAN PRESS PRESENTATION & DEALER TRAINING

CLIENTS _ BMW KOREA



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행사장 전경



PROJECT

Nestle Professional 서울식품산업전

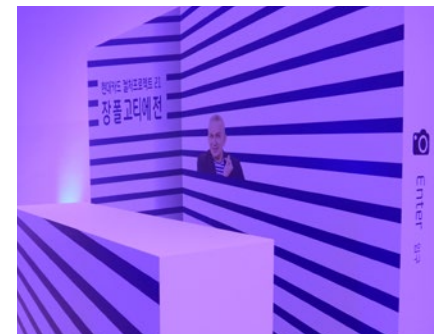
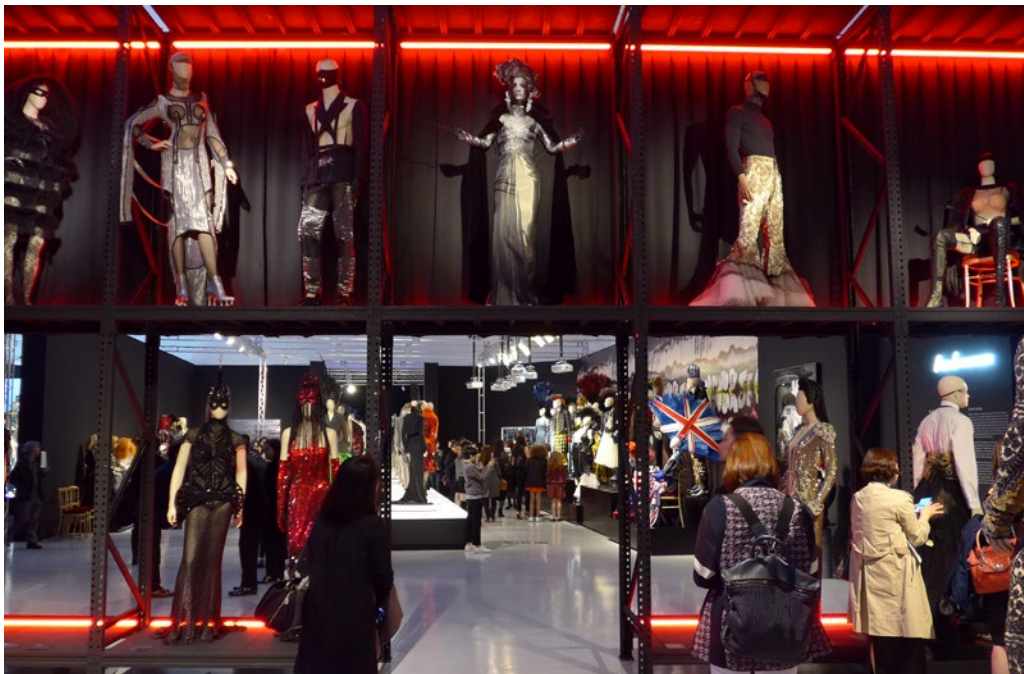
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PROJECT

현대카드 컬처프로젝트 21 장폴고티에 전 제작물 제작

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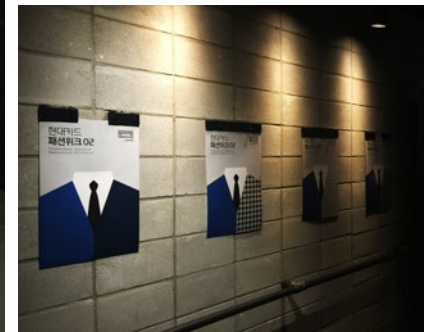
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PROJECT

현대카드 패션위크 2 1st, 2nd WEEK

제작물 제작

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PROJECT

코오롱스포츠 제작물 제작

18' S/S POH
Collection 키비주얼

CLIENTS _ KOLON SPORT

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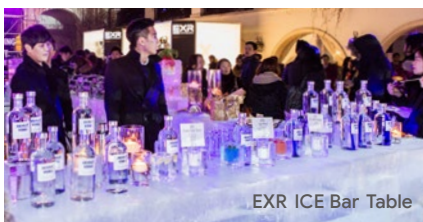


행사장 전경

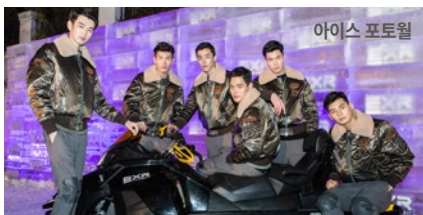
PROJECT

EXR Re-launching Event

CLIENTS _ EXR KOREA



EXR ICE Bar Table



아이스 포토월



메인 DJ 테이블 & 무대

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PROJECT

Nestle Professional The Ultimate Experience

CLIENTS _ Nestle Professional



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메인 DJ테이블 & 무대



디지털 방명록



PROJECT

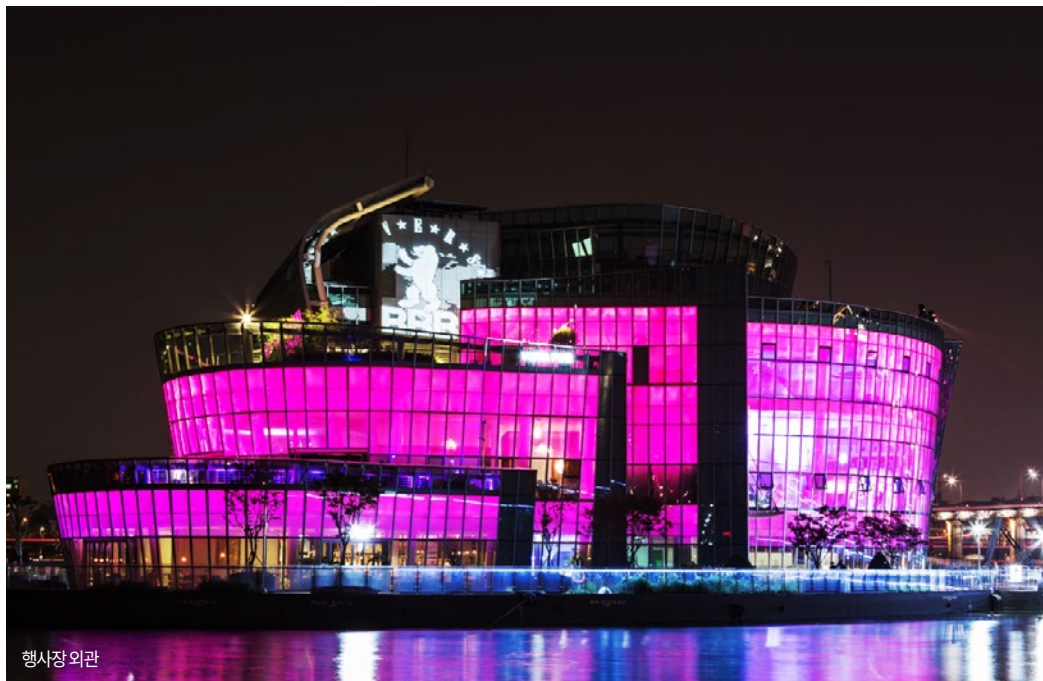
Diesel Watch Asia Press Event

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행사장 외관



행사장 외관_멀티사인



행사장 외관_Entrance



Photo Zone



행사장 내부



Welcome Speech



PROJECT

Bread & Butter Seoul Welcome Event

CLIENTS

Bread & Butter GmbH & Co.KG

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PROJECT

Ferrari California T Launching Event

CLIENTS _ FMK



Press
Conference



행사장 전경



Ferrari California T Launching Party



Press Group Interview



행사장 외관



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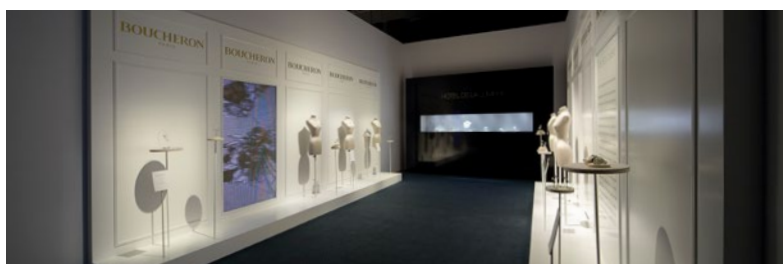
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PROJECT

BOUCHERON Hotel De La Lumiere VIP Event

CLIENTS _ BOUCHERON Korea



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갤럭시 노트5 컬러링 스튜디오 기획 & 제작운영

CLIENTS _ 삼성전자

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Brand experience

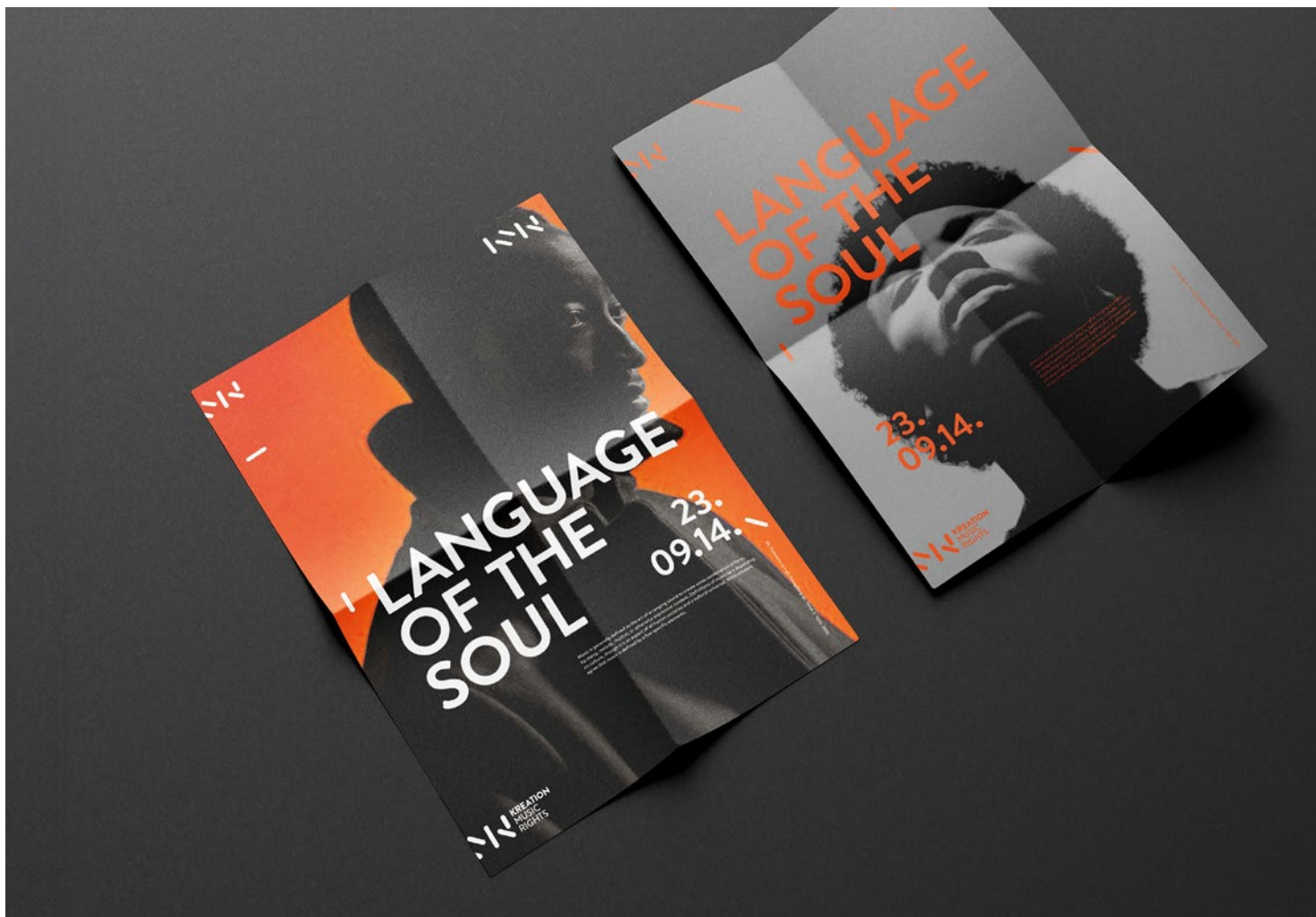
Identity Design /

Packaging & POP Design /

Merchandising /

Swag Design /

브랜드 구축의 토대가 되는 가치 및 스토리 발굴, 브랜드의 의미를 전달하는 네이밍 개발, 브랜드의 이미지를 완성하는 아이덴티티 디자인의 축적된 경험, 전문성을 바탕으로 우리는 심플하지만 강렬한 브랜딩을 구축합니다.



PROJECT

KREATION Music Rights Corporate Identity

CLIENTS _ KREATION Music Rights



2024 Global Design IT Award
Visual Communication Design / GRAND Prize

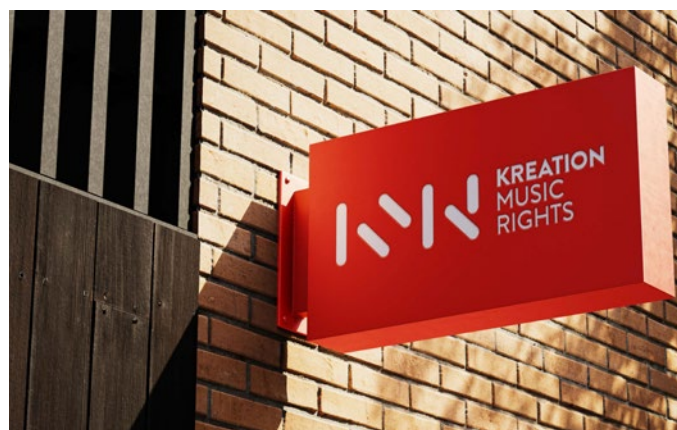
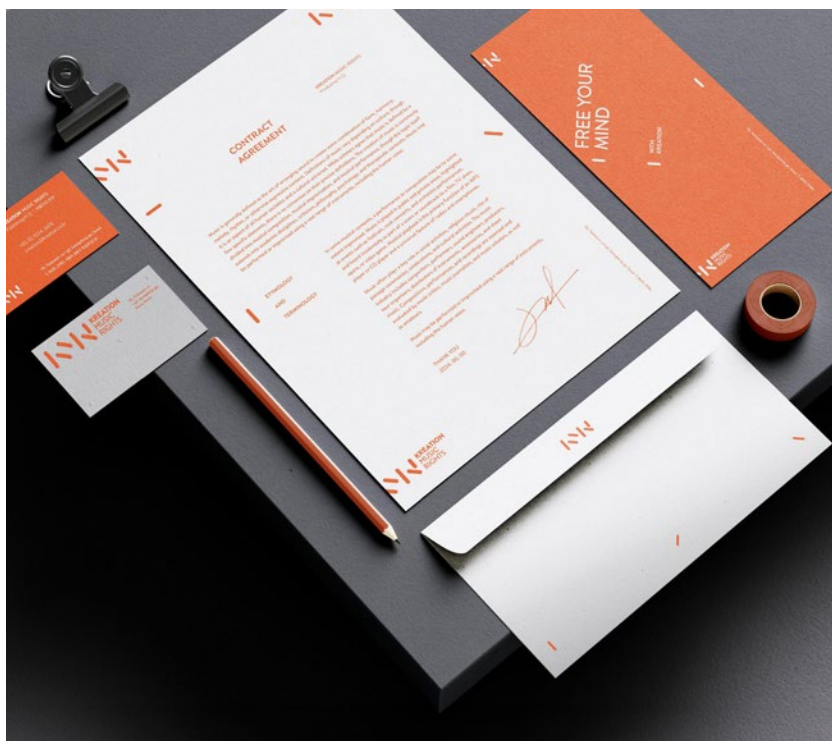
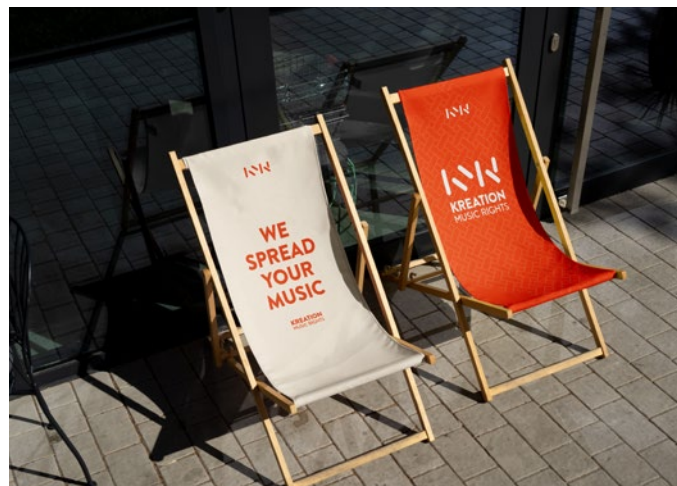
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PROJECT

평택시 C.I Renewal

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PROJECT

EKKO MUSIC RIGHTS 브랜드 아이덴티티

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PROJECT

이경제 건강보험 브랜드 아이덴티티

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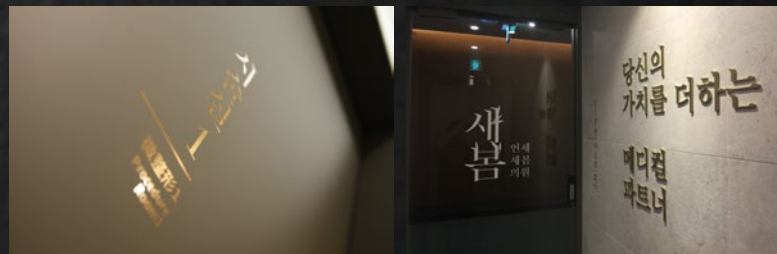
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PROJECT

연세새봄의원 C.I & Signage

CLIENTS _ 연세새봄의원

새
봄
연세 YONSEI
새봄 SAEBOM
의원 MEDICAL CLINIC



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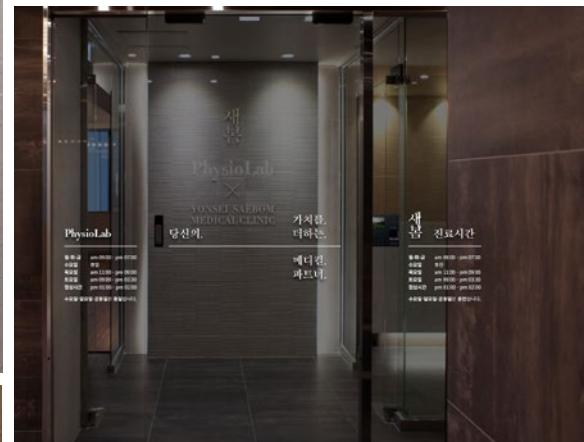


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연세새봄의원 C.I & Signage

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PROJECT

ALLDONE C.I 디자인

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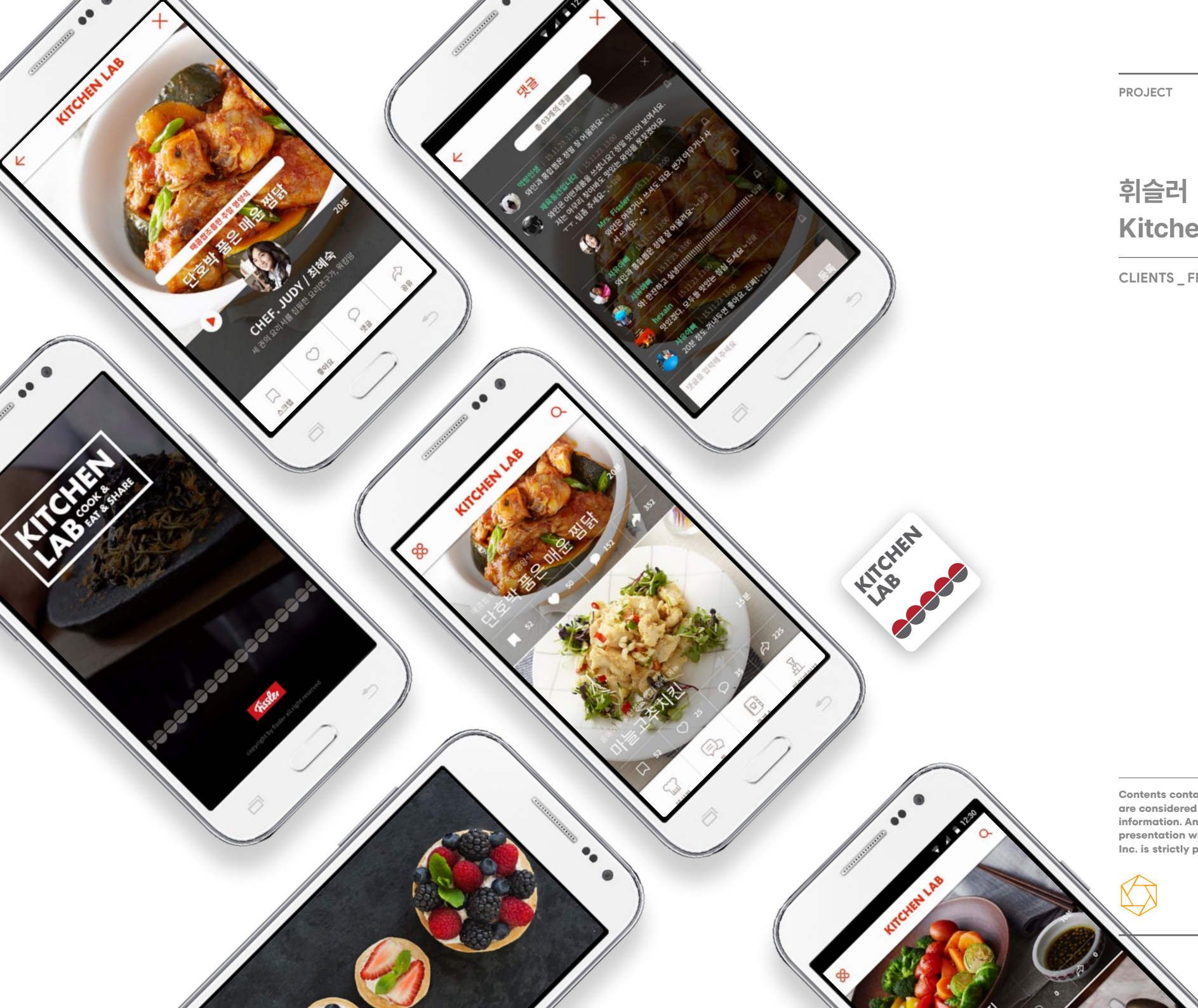
Digital media

Web Design /

Mobile Design /

Online Marketing /

다각도로 브랜딩을 분석, 마케팅, 기획, 디자인에
있어 연속성 있는 웹 & 모바일에 최적화 된
디자인을 제안합니다.



PROJECT

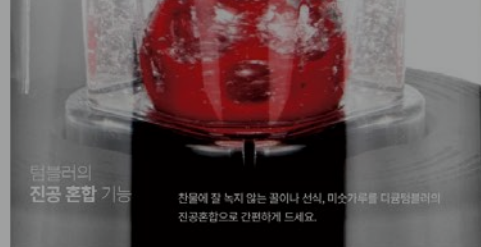
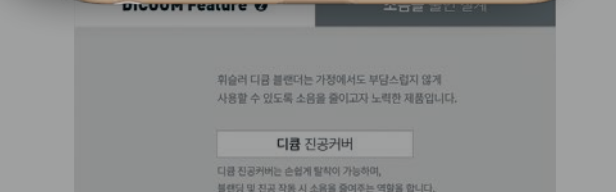
휘슬러 Kitchen Lab App

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PROJECT

휘슬러 제품 상세페이지

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PROJECT

휘슬러 제품 상세페이지

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목직한 무게와 바닥 접지면을 넓힌 디자인으로 "반죽 그리고 무침"을 할 때 안정감을 줍니다.
많은 식재료가 보다 단정함 있게 담길 수 있도록 디자인 하였습니다.

바쁘고 지친 일상에서
잘차린 한끼는
나를 위한 따뜻한 위로와,
최고의 장인이 합니다

이후 한끼
정성스런 식사를 위한
휘슬러의
라베나 프로젝트와
함께하세요

Perfect
Every
Time

by
fissler

La cena Project #2

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Pouring Rim

푸어링림은 조리한 음식을 식기에 옮길 때
냄비 끝면에 음식물이 묻지 않도록 고안되었습니다.
냄비는 새 것처럼, 주방은 청결하게 유지해 주는
편리한 기능입니다.

BASIC COOKING SET
about VISEO sauce pan

Fissler C+S Prestige 12s Wedding Collection

최슬러 C+S 12종 웨딩 컬렉션

아름다운 곡선의 바디로 설계된 C+S Prestige는 젊은 고객들의 가장 열광적인 지지를 받고 있습니다. C+S는 요리(Cook)부터 테이블(Serve)까지 가장 완벽한 만족감을 제공하는 넘버원 세트는 물론 압력솥, 프라이팬, 커피머신을 모두 아우르는 최슬러의 새로운 12종 웨딩 컬렉션입니다.



Fissler Wedding Collection

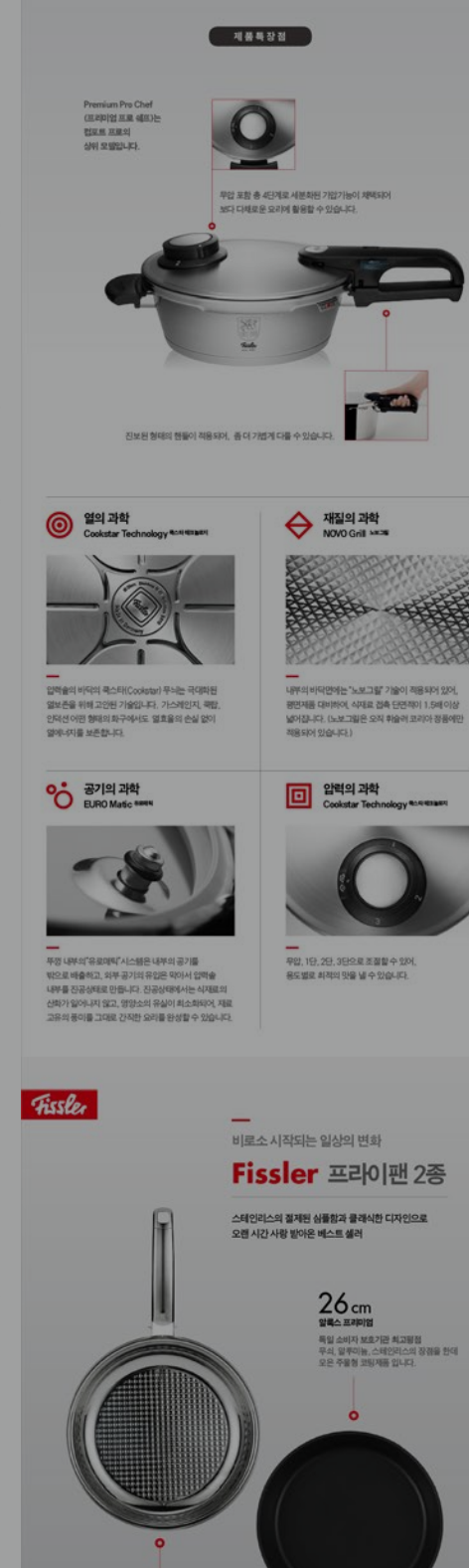
가장 아름다운 최슬러 Cook & Serve

Fissler C+S Prestige 12s Wedding Collection

요리부터 테이블까지 가장 완벽한 만족감을 주는 C+S Prestige를 중심으로 12종 구성된 웨딩 컬렉션입니다.



① 편의를 고려하는 방식이 가장 우수합니다



PROJECT

최슬러 제품 상세페이지

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열의 과학

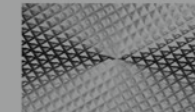
Cookstar Technology 한국특허출원



압력솥의 비하의 콕스타(Cookstar) 푸는 국대화된 열부론을 위해 고안된 기술입니다. 가스레인지, 벽걸이, 전자동 어전 형태의 화구에서도 열효율의 손실 없이 열에너지로 보온합니다.

재질의 과학

NOVO Grid 한국특허출원



내부의 비하면에는 '노보그리드' 기술이 적용되어 있어, 열전율을 대폭하여, 사재료 접촉 단면적이 1.5배 이상 넓어집니다. (노보그리드는 오직 최슬러 프라이팬에만 적용되어 있습니다.)

공기의 과학

EURO Magic 한국특허출원



무엇 '내부의 유로마지' 시스템은 내부의 공기를 밖으로 배출하고, 외부 공기를 유입하여 내부에 압력솥 내부로 전공생체로 만듭니다. 전공생체에서는 식재료의 산화가 일어나지 않고, 영양소의 유실이 최소화되어, 재료 고유의 풍미를 그대로 간직할 수 있습니다.

압력의 과학

Cookstar Technology 한국특허출원



무엇 1단, 2단, 3단으로 조절할 수 있어, 용도별로 최적의 맛을 낼 수 있습니다.



비로소 시작되는 일상의 변화

Fissler 프라이팬 2종

스테인리스의 절제된 심플함과 클래식한 디자인으로 오랜 시간 사랑 받아온 베스트 셀러



26cm

압력솥 프라이팬

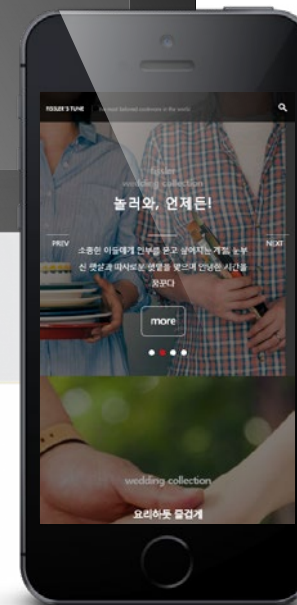
특정 소비자 보호기관 최고품질 우리, 일류기업, 스테인리스의 장점을 한데 모은 주류형 프라이팬입니다.



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Fissler's Tune Website

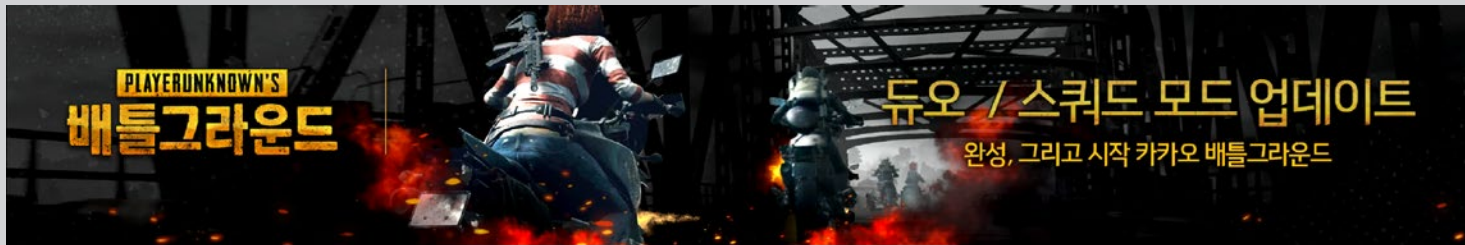
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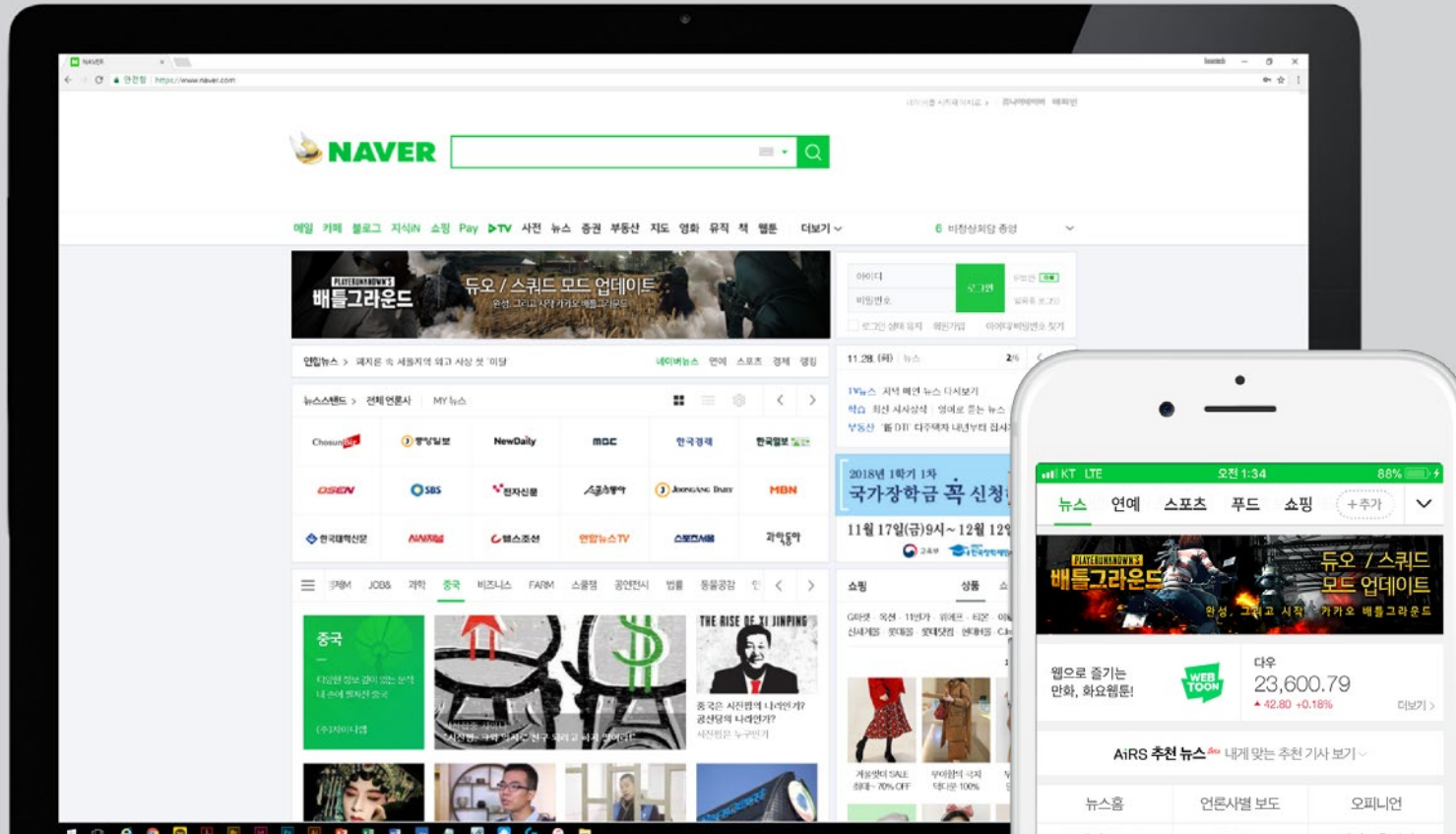
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배틀그라운드 포털사이트 메인배너광고

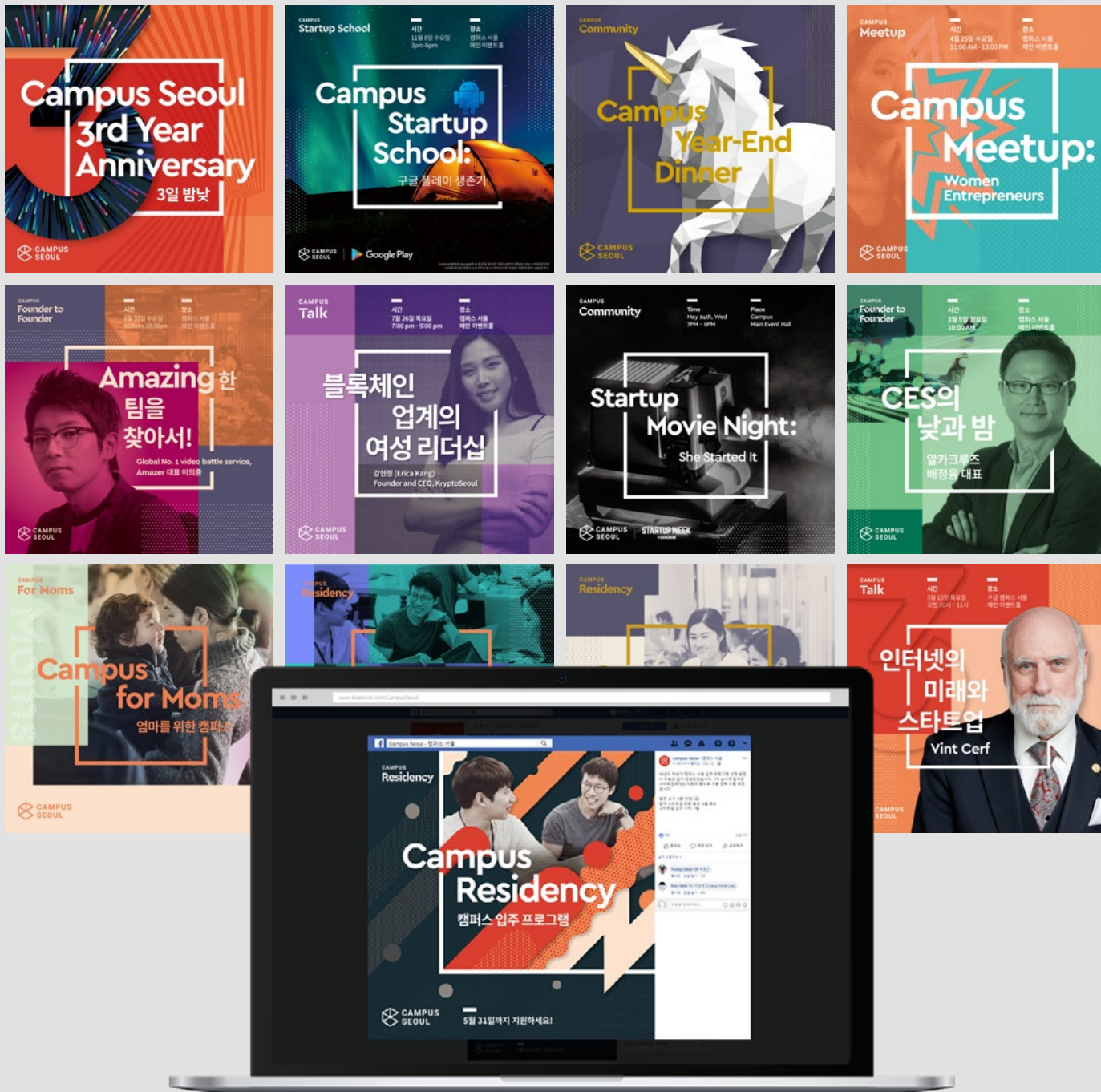
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Google for startups Event Notice E-Banner

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이경제술타민 온라인마케팅 및 SNS채널 연간운영대행

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